

MORE BROADLY, THE APP-
BASED SMARTPHONE IS A
*PHYSICAL PERSONAL
COMPUTER!*

INSTEAD OF GOING TO A DESKTOP, WE CAN COMPUTE WHEREVER
AND WHENEVER WE ARE IN THE MIDST OF *EVERYDAY LIFE*. IN
SOME WAYS, IT IS AN EMBODIMENT OF MARK WEISER'S VISION
FOR UBIQUITOUS COMPUTING (THOUGH PERHAPS NOT NEARLY AS
INVISIBLE OR UNOBTRUSIVE AS ENVISIONED)!

