A better way to learn music
Learning music is hard

Music is one of the greatest forms of self-expression, allowing us as humans to tell stories that can cross cultural and language boundaries. Music allows us to flourish in our personal and creative lives, creating interpersonal connections, communities, and enjoyment for the player and the listener.

However, music is hard to learn, due to the high barrier to entry. Between the instrument itself, maintenance, and especially music lessons, the costs add up fast, often restricting music to individuals with a wealthy background.

Where msc.tch comes in

By harnessing the power of artificial intelligence and machine learning, msc.tch brings music teaching to the masses, for a small monthly subscription. Available on all platforms, anyone with internet access and an instrument can begin growing their skills today with personalized instant feedback and infinite content.

By lowering the barrier to entry for music lessons, you can flourish on any number of instruments, while also learning skills such as music composition, theory, or improvisation. All of this is carefully curated and paced by a personal AI that learns your style, preferences, and how you learn best.
How it works

msc.tch starts with just a few questions to get you up and running, asking what instrument, genre, and skill level you’re at. You have immediate access to the entire catalog of music, with the best content for you being suggested by the system.

As you work through the lessons, the system listens to your playing and gives real-time suggestions not only on technique and quantifiable metrics but also on style, helping you to achieve your own style while following the rules often agreed upon for some genres. mch.tch also employs music teachers by using their knowledge to improve the service and create content.

The goals

The goal of msc.tch is to allow for self-realization by fostering one’s creativity and skills in a musical environment. This allows you not only to flourish in terms of playing an instrument at a high level but also by allowing for personal expression through the music. msc.tch can also be used by high-level musicians to supplement their current lesson schedule, providing feedback to performances or practice.

The most important feature of msc.tch is how the AI system allows for creative expression while ensuring that what’s written on the page is still followed. This relationship between rules and breaking them is dependent on your preferences, adapting to your style as you use the platform more. msc.tch is designed to educate without imposing any restriction to allow you to flourish as much as possible.