

# explor.io



## Our Beliefs

Life is a beautiful and expansive journey inundated with opportunities to learn and explore, to live expansively. We believe people should explore new experiences as much as possible to lead fuller lives.

## Our Mission

We find you novel activities you've never done before to spark your sense of curiosity and wonder about world. Explore new career paths, hobbies, travel destinations, art, and books.

# How we work

1. Visit [explor.io](https://explor.io) on a web browser
2. Sign up for an account
3. Complete a “Getting Started” survey
  - a. Tell us about your current and past careers, hobbies, and interests
  - b. Tell us which area(s) of life you’re hoping to improve
4. Receive high-quality, actionable recommendations of novel pursuits in your requested domain(s)

# How we help *you*

Improving sense of  
life meaning and  
purpose

Expanding scope of  
reality and possible  
futures

Making life more  
fulfilling, enjoyable  
and exciting

# Where you land

[All Prints](#)

[About](#)

[explor.io](#)

Explore the world,  
expand your consciousness

[Get Started](#)

# How you start

## Let's start exploring

Our foremost goal is helping *you* live a fulfilling and exciting life. Help us out by completing the form below. Feel free to share as little or as much as you would like! Your data will be kept strictly private.

Name \*

First Name

Last Name

Email \*

What country do you live in?

Tell us about your past and current careers, hobbies, and interests

What area(s) of your life are you looking to change the most?

Feel free to share anything else about yourself and your life

I want suggestions for...

- Hobbies
- Careers
- Travel
- Media

# Get high-quality recommendations



Learn a language

Why language learning?

First steps



Learn to cook

Why cooking?

First steps



Learn to paint

Why painting?

First steps

# Why *explor.io* exists

As human beings we have extremely limited perceptions and understanding of the world at large. We make decisions based on our narrow internal models of the world, resulting from complex interactions of nature and nurture, between the unique wiring of one's biology and their experiences navigating through the world. Habit mechanisms and confirmation bias, amongst many other biases, can cause us to stay relatively ingrained in the same behavioral and mental patterns throughout life. As with our limited world-perception, this is a double-edged sword. On one hand, navigating the world is made significantly easier through memorized patterns of behavior. On the other hand, we often neglect exploring new models of understanding and ways of living life that would actually help us to flourish relative to our memorized way of life. *explor.io* addresses this universal problem of self-applied and reinforced limitation using a personal assistant backed by leading-edge General Artificial Intelligence algorithms. Algorithms constantly scrape the web and collect data from sensors to build the most sophisticated and updated digital model of human thought, progress and possible futures. The goal of using *explor.io* is to try new things to expand one's world-view through actionable advice in the domains of hobbies, career, travel, and media (books, art, and education). This assistant understands the user well enough to know their current preferences, but rather than reinforcing what they already like, the algorithm instead gives unusual suggestions relative to this known profile which it predicts will benefit the user in the long-run to live a fuller, more expansive and self-realized life. Not only does it give these suggestions, but also supplies a rational and scientifically-grounded explanation as to why this is the best option. The user independently requests recommendations from the system, can have in-depth dialogue around those recommendations, investigate implementation details and plans, and follow through if they so please.