

SAVE THE PLANET WITH SUSTAIN: THE APP FOR ELIMINATING FOOD WASTE



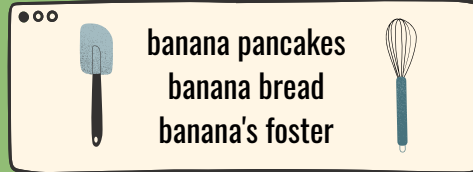
HOW DOES IT WORK?

- Sustain partners with local grocery stores to tracks your perishable food purchases
- When the expiration date of a particular product approaches, Sustain notifies users and reminds them to consume the food before it spoils



BUILD UP YOUR COOKING SKILLS!

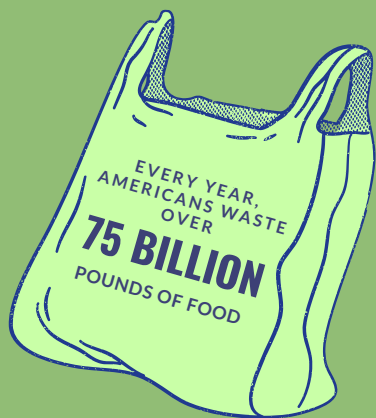
- Sustain then provides users with simple recipe suggestions using up the perishable food.



For ease of use, recipes are restricted to simple ingredient lists that only require common cooking supplies that could be found in most households, like salt, sugar, and oil

EARN POINTS WITH CONSISTENCY

- If you successfully consume all of your weekly produce, earn points and appear on a leaderboard!
- Consistency is rewarded and "streaks" are noted - gain satisfaction from seeing how many weeks in a row you've practiced sustainable habits



LEARN HOW TO COMPOST

- Can't finish your food? No worries! Sustain teaches you how to compost responsibly. You can earn points back by disposing of the food in a sustainable way

[download sustain now!](#)



A SOLUTION FOR REDUCING FOOD WASTE

BE A PART OF A MORE
SUSTAINABLE FUTURE

MISSION STATEMENT

Sustain seeks to eliminate food waste on the individual level. YOU can play a role in eliminating food waste in America!

WHAT IS THE MEDIUM?

Sustain is an app that incentivizes users to keep up sustainable habits with reminders and positive reinforcement when food is consumed.

WHO IS IT FOR?

Sustain is aimed at American households and is designed to be accessible to anyone who regularly buys produce from grocery stores.

SAY NO TO FOOD WASTE.

SUSTAIN



Sustain Dashboard

Keep up your streak to earn badges for sustainability. Earn points back for composting responsibly!

Badges



Beginner Badge:
1 week of no food waste



Habit Builder Badge:
5 weeks of no food waste



Composting Badge:
Composting food sustainably



Reminder:
your tomatoes will expire soon!
Would you like some recipe suggestions?



Week 3/6 - 3/12:

PRODUCE

- broccoli - 5 days
- tomatoes - 2 days
- apples - 7 days
- oranges - 5 days

DAIRY

- cheddar - 6 days
- milk - 5 days
- greek yogurt - 7 days
- eggs - 14 days

MEAT

- chicken - 4 days
- lamb - 7 days
- bacon - 6 days