

THE NEWEST APP TO SAVE YOUR SKIN ...

REAPPLY

"A NEW SPIN ON HOW TO SAVE YOUR SKIN"

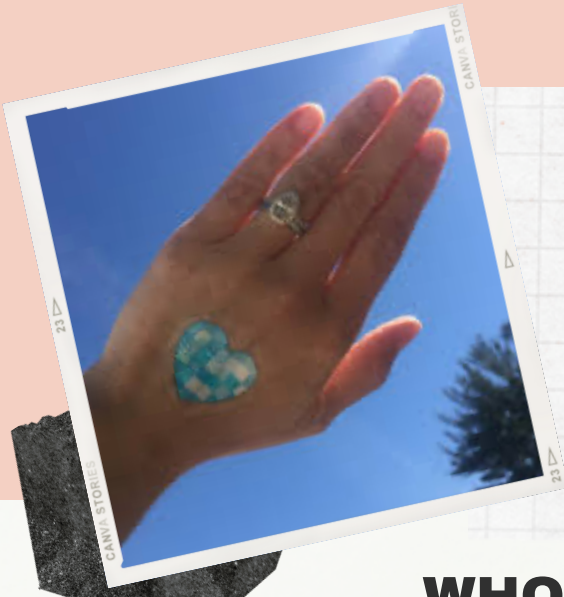
WHAT IS IT?

Reapply is an app connected to a patch on ones skin via bluetooth, that takes in the factors of the outdoors and notifies the users cell phone when it is time to reapply their sunscreen.



ABOUT THE PATCH!

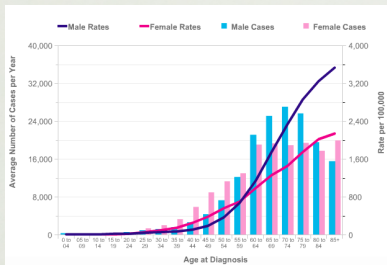
The patch is placed at the desired location anyway on the users skin where it is visible to direct sunlight. It is programmed to take in factors such as the UV index, temperature, and SPF.



WHO CAN USE IT?

Reapply encourages people of all types to utilize their app and is not solely directed to a specific target audience. From outdoor athletes to elders who love simply love to relax on the beach. This app is desgined to accommodate all!

WHY USE IT?



The purpose of this app is to protect people from the harsh rays of the sun and limit the possibility for skin cancer to arise.

Humans only get one body of skin to live in their entire life; therefore, it is extra important that people protect their skin by ensuring they are reapplying their sunscreen accurately. This will allow for humans to live a healthier and happier life overall.

WHY IS THIS RELEVANT?

Skin cancer is a very prevalent problem in several populations of people in todays society and the consist application of sunscreen could potentially save lives in the long run.

WHAT IS THE MEDIUM?

This design is a downloadable app that can be purchased via the app store on any smart phone or tablet.

SAY GOODBYE TO SUNBURNS FOR THE REST OF YOUR LIFE :)

USER MANUAL

~REAPPLY~

STEP 1:

Place the skin patch anywhere on the body that is visible to the direct sunlight.

STEP 2:

Open the app on your tablet or phone and type in your current location

The app will automatically find the factors previously discussed (UV, temp, ...) and plug them into the app.



STEP 3:

Plug in the brand and SPF of the exact sunscreen you are applying to your body and at what time you have applied and how much of the product you applied.

STEP 4:

Now go and enjoy your activity outside worry free of receiving a health threatening sunburn that may worsen your skin later in life.

STEP 5:

Keep an eye out for a notification on your phone indicating that it is now time for you to reapply your sunscreen. Next, reapply and repeat!

"A NEW SPIN ON HOW TO SAVE YOUR SKIN"