Learn To Grow
=a sustainable + living book=

- develop a healthy connection with our environment
- feel connected
- nurture your relationship

Watch the pages sprout
HOW TO USE:

READ + LEARN about interactions in nature

PLANT as you go, rip out selected page and place in designated area with sunlight

SPREAD the Seeds

SHARE the last page with a friend

water your plant, learn to CARE for nature

watch your plant GROW + see environmental benefits
Audience:
- children
  - they are our future leaders
- editions for different targeted ages
- ANYONE wanting to learn!

Life Cycle:
- in highlighting positive contributions to consumer waste, this book is 100% Compostable
- if the user doesn't finish the book, proper composting is explained
- even though the book disappears in the end, the learned knowledge remains
  - highlights the importance of life experiences over material goods

Logistics:
- watch your book come to life
- Plant Pages
- Room for Growth!

Pages:
- removable, compostable pages
- contains seed, soil, & fertilizer
- simply place page into pot or ground (no additional soil is needed but may be recommended)
- add water & provide sunlight

Price Range:
$30-50 depending on edition & length of book

Since the book disappears, users may want to purchase more editions to continue the experience
- multiple editions for a variety of:
  - topics
  - level of difficulty

Consumer waste:
- the book is compostable
- if the user doesn't finish the book, proper composting is explained
- even though the book disappears in the end, the learned knowledge remains
  - highlights the importance of life experiences over material goods

Growing:
- GROW
- COMPOST

Compostable:
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- if the user doesn't finish the book, proper composting is explained
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  - highlights the importance of life experiences over material goods

Learning:
- ANYONE wanting to learn!
- editions for different targeted ages
- children
  - they are our future leaders