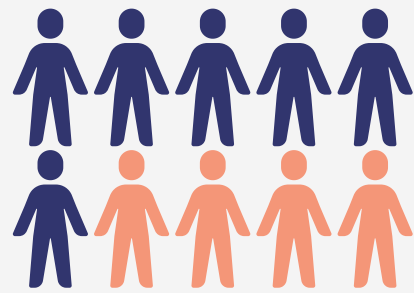


IT'S ALL ABOUT THE Hover Board

The hoverboard is the evolution of the skateboard. It takes all the physically and community building activities of skateboarding but brings a sense of wonder to them.

THE COMMUNITY

This board brings people of all races, sizes, and shapes together. They are pulled together by their mutual interest of skating and grow by being outside, making friends and doing physical activity.



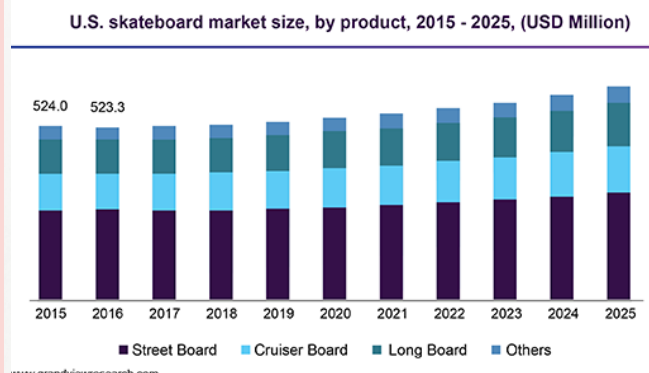
WHO

This board is specifically made for kids to young adults (13 – 21). This age range is suggested because the target demographic are people who can afford to get bruises and scrapes that come with skating.



How do people feel

Using this board, hopefully people will feel excited and inspired as they master this additional appendage. This gives them a goal and ambition to achieve it.



Economics

This graph shows the increase in skateboard sales and the projected growth for the next few years, showing that this is not a declining market for the hoverboard.

Designing for flourishing

As human, we inherently need communities. Being close to others make us mentally feel good. When community building is combined with being outside and doing physical activities, people grow. By putting people in this position, the hoverboard will be designing for human flourishing

MEDIUM

The body of the hover board would be made out of wood to keep the visual stimulus of riding a skate board. However, the bottom would be made of magnets which, when placed on a magnetic skatepark, would cause the board to float slightly.

Visual prototype



User Guide

Step 1



Get a magnetetic hoverboard

Step 2



Go to the skatepark

Step 3



Skate around and get some physically exercise

Step 4



Build a community

With this board, skating will engage continue to engage more people and prevent any potential decline in community but adding the floating aspect of the board. This will engage the generations to come while bringing the community building aspects of going to a skate park. In addition to community, skaters will staying health as people by being outside and doing physical activity.

Rememinder: that there are no strangers at the skate park