



helping **college students** become their **ideal professional selves**

**What do you want to do when you grow up?  
What are you passionate about?**

For a college student, these are tough questions. Even if you have an idea, **how do you get there?**

What internship should you be doing next summer? What classes, clubs or research opportunities should you pursue?

There is no **simple, personalized** way to discover **career milestones** to achieve your **ideal professional self**

**7%**

of Americans are currently pursuing their **dream career**

**13%**

of Americans are **passionate** about their jobs



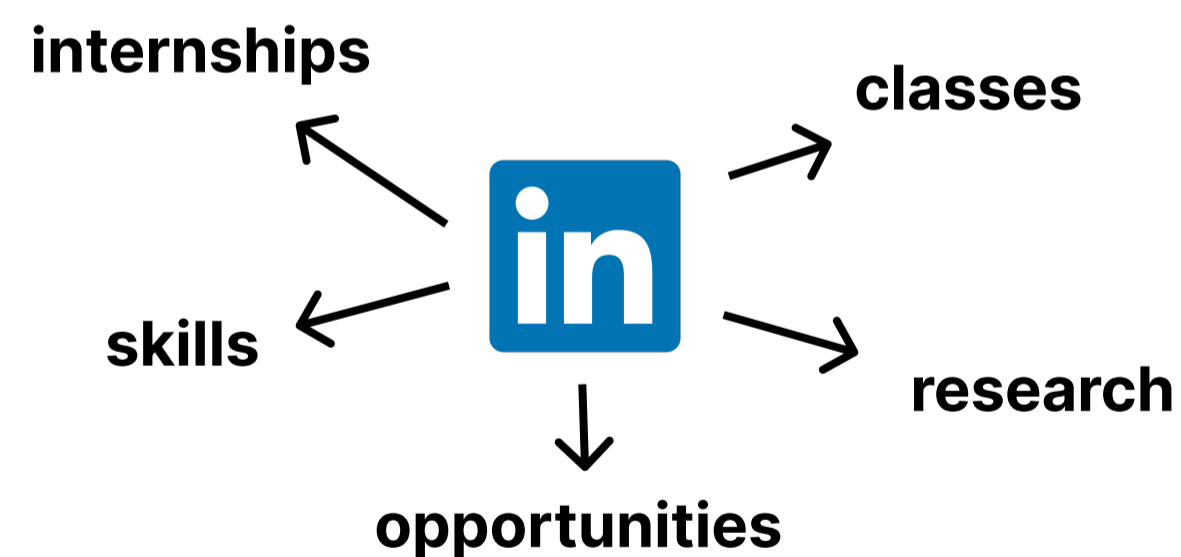
A passion-centric **web application** that helps you become your ideal professional self.

Based on **where you currently are**, and **where you want to be**, Yoda generates a structured, yet flexible, personalized dashboard of various opportunities to help college students reach their goals.

### How do we do this?

Yoda scrapes **hundreds & thousands** of LinkedIn profiles that match your current interests and aspirations.

Based on their successes, the app identifies the **trends and patterns** of **key internships, programs, fellowships** previously successful people have pursued to reach where they are.





## Constant Feedback: Human in the Loop

Yoda understands the **beauty in spontaneity** — that **career exploration** is **inherently serendipitous** — and seeks to encourage students to fully embrace this by showing them what CAN be done, not what they SHOULD do.

Upon attending a new event, talking to a new person, or completing an internship, Yoda will **prompt students to reflect on their experience through a daily, event-based survey**. Over time, this will continually fine tune a student's potential passion, updating Yoda's dashboard of opportunities.



## A passion-centric virtual guide

Yoda seeks to be a virtual guide through one's search for passion.

It understands and embraces the unpredictable twists and turns throughout one's journey, whilst simultaneously seeks to garner a sense of comfort and security by generating tangible opportunities students are able to pursue. Yoda imagines a world where students are no longer scared and anxious about their futures, but are excited to embrace the inevitably confusing search for what they love to do.



# **User Manual**

# Let's get to know you better



Connect your **LinkedIn**



Upload your **Resume**

What are you planning on **majoring** in?

Symbolic Systems

Any **dream companies**?

 **Khan Academy**

**Quizlet**

 **Google Classroom**

 **schoolhouse**  
world

What are your **interests**?

Entrepreneurship

Learning  
Science

EdTech

Discover Opportunities! →

**Generating your  
personalized pathway....**





# Shaurya Sinha

Freshman majoring in Symbolic Systems

Entrepreneurship

EdTech

Learning Science

Psychology

## Find a community!

✓ Popular milestone



### ASES Bootcamp

Stanford's premiere entrepreneurial club

✓ High relevancy milestone



### Social Learning Lab

How do people learn?



### Stanford BCI

BCI hardware and software

[See more...](#)

## Intern at an EdTech startup

✓ Stanford Startup



### Curious Cardinals

E-Learning Startup

[Learn more](#)

[Apply Now!](#)

✓ Exciting, new startups



### schoolhouse.world

Free online tutoring

[Learn more](#)

[Apply Now!](#)



### SnapAsk

Instant homework help

[Learn more](#)

[Apply Now!](#)

## Network with like-minded students and alumni

✓ Working at your dream company!



### Gina Valderrama

SWE Intern @ Khan Academy

[View Profile](#)

[Reach Out](#)

✓ Studying your major



### Isabel Wang

Studying Symbolic Systems

[View Profile](#)

[Reach Out](#)

## Do some education, learning-based research

✓ Professors in this field at Stanford



### Dan Schwartz

Assessment, Testing and Measurement | Brain and Learning Sciences Data Sciences | Psychology | Technology and Education



### Rich Shavelson

Assessment, Testing and Measurement | Higher Education Psychology | Research Methods

## Apply to a fellowship!



### Contrary Fellowship

For bright creators

8+ other fellows at Stanford...



[Learn more](#)

[Apply Now!](#)



### Neo

CS Fellows

8+ other fellows at Stanford...



[Learn more](#)

[Apply Now!](#)

## Relevant opportunities for freshman



### Khan Academy

Shadowing Experience

78%

relevant to you



### KIS Academics

Summer Internship

41%

relevant to you