helping **college students** become their **ideal professional selves**

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**What do you want to do when you grow up? What are you passionate about?**

For a college student, these are tough questions. Even if you have an idea, **how do you get there?**

What internship should you be doing next summer? What classes, clubs or research opportunities should you pursue?

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There is no **simple, personalized** way to discover **career milestones** to achieve your **ideal professional self**

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7% of Americans are currently pursuing their **dream career**

13% of Americans are **passionate** about their jobs
A passion-centric web application that helps you become your ideal professional self.

Based on where you currently are, and where you want to be, Yoda generates a structured, yet flexible, personalized dashboard of various opportunities to help college students reach their goals.

How do we do this?

Yoda scrapes hundreds & thousands of Linkedin profiles that match your current interests and aspirations.

Based on their successes, the app identifies the trends and patterns of key internships, programs, fellowships previously successful people have pursued to reach where they are.
Constant Feedback: Human in the Loop

Yoda understands the beauty in spontaneity — that career exploration is inherently serendipitous — and seeks to encourage students to fully embrace this by showing them what CAN be done, not what they SHOULD do.

Upon attending a new event, talking to a new person, or completing an internship, Yoda will prompt students to reflect on their experience through a daily, event-based survey. Over time, this will continually fine tune a student's potential passion, updating Yoda's dashboard of opportunities.

A passion-centric virtual guide

Yoda seeks to be a virtual guide through one's search for passion.

It understands and embraces the unpredictable twists and turns throughout one's journey, whilst simultaneously seeks to garner a sense of comfort and security by generating tangible opportunities students are able to pursue. Yoda imagines a world where students are no longer scared and anxious about their futures, but are excited to embrace the inevitably confusing search for what they love to do.
Let's get to know you better

Connect your LinkedIn

Upload your Resume

What are you planning on majoring in?

Symbolic Systems

Any dream companies?

Khan Academy
Quizlet
Google Classroom

What are your interests?

Entrepreneurship
Learning Science
EdTech

Discover Opportunities!
Generating your personalized pathway....