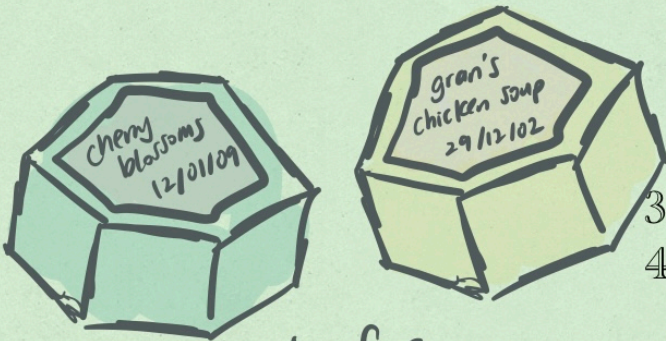


ReminiScent

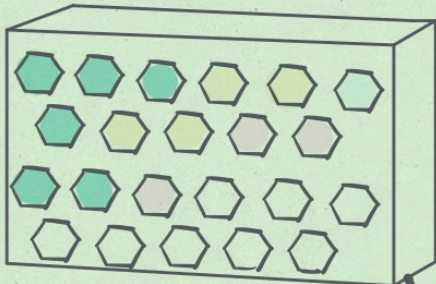
Capture Scents, Save Memories

How to Use

1. Hold ReminiScent near object
2. Hold button to capture scent until display shows 100%

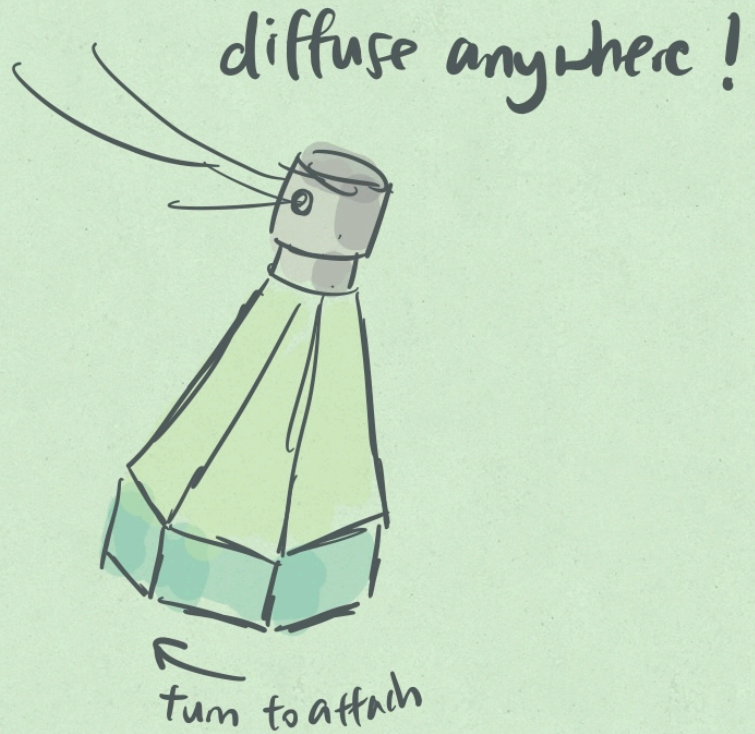
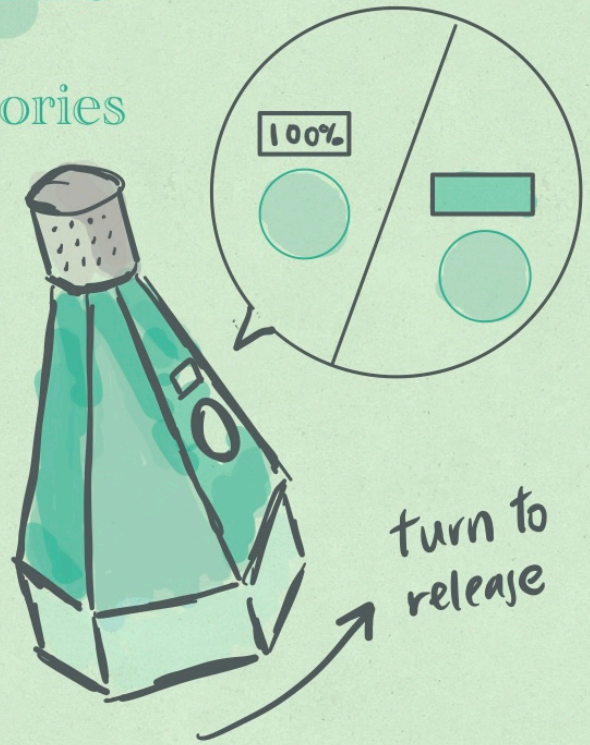


new capsule for each scent!
comes in a box of 25!



Scent Album

3. When display turns green, remove capsule
4. Attach capsule to diffuser & spray scent



diffuse anywhere!

5. Keep capsules in your scent album.
Designed like a honeycomb for easy storage

"Nothing is more memorable than a smell." – Diane Ackerman

What is ReminiScent?

Introducing ReminiScent, a device that allows you to save scents like memories! With the click of a button, you are able to save a specific scent and diffuse it anytime.

Why ReminiScent?

In past years, the technology of our world has focused on the visual, the audio, and the tangible. We have forgotten one of our most valuable senses- our sense of smell, which is uniquely linked with neural areas of emotion and memory. ReminiScent promotes human flourishing by allowing us to tap into our emotional reservoirs and feel connected to our memories, making the intangible tangible.

Who is it for?

For anyone who wishes to relive memories.

How does it work?

ReminiScent uses the latest digital scent technology developed in Japanese universities and the Weizmann Institute of Science. ReminiScent digitizes odor using odor-replicating and -transmitting technology. First, at the press of a button, ReminiScent examines the molecular structure of a smell, then analyses the information using a 'smell map' that determines how the odor would smell to humans. The device then transmits the data to a capsule containing primary odors that can replicate and diffuse the scent.