360Design

Democratizing & Simplifying Custom Interior Design

360Design is a web & mobile interior design platform designed for **everyday people**, not professionals.

Anyone, from a 12 year old looking to redecorate their bedroom to a 54 year old seeking to refurbish their office, can use 360Design.

With drag & drop interface, real-time collaboration abilities, transposition features, and both real-life & AI design consultants, 360Design fulfills all of your interior design needs.

360Design also incorporates built-in shopping and inspiration search features, giving users a seamless design process from start to finish.
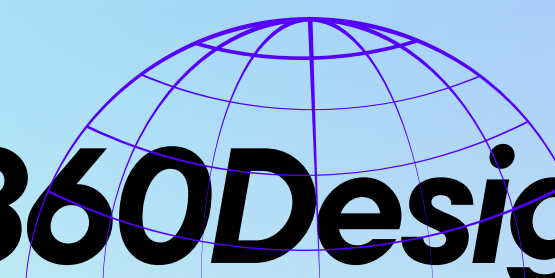
Take control of your spaces with 360Design

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WHY 360Design?

Spatial and interior design are incredibly powerful. In terms of aesthetics, they make the difference between a beautifully crafted room and a clashing of mismatched colors and textures that are an instant turn-off.

However, beyond the aesthetic sense, spatial and interior design have an extraordinary impact on how we *feel* and *perform*.

There are entire disciplines built around this principle– you may have heard of the ancient Chinese traditional practice of feng shui. Interior design affects **more than just aesthetics**– it impacts moods, productivity, workflow, and more. All of this is to say–it's extremely important.

However, interior design is inaccessible. If you're not a designer, how would you know what best interior design practices are? Arranging furniture around in a thousand different ways just isn't feasible. There needs to be an easy way for non-professionals to experiment with different room designs without going through the arduous process of lugging around all of their furniture.

Enter, 360Design
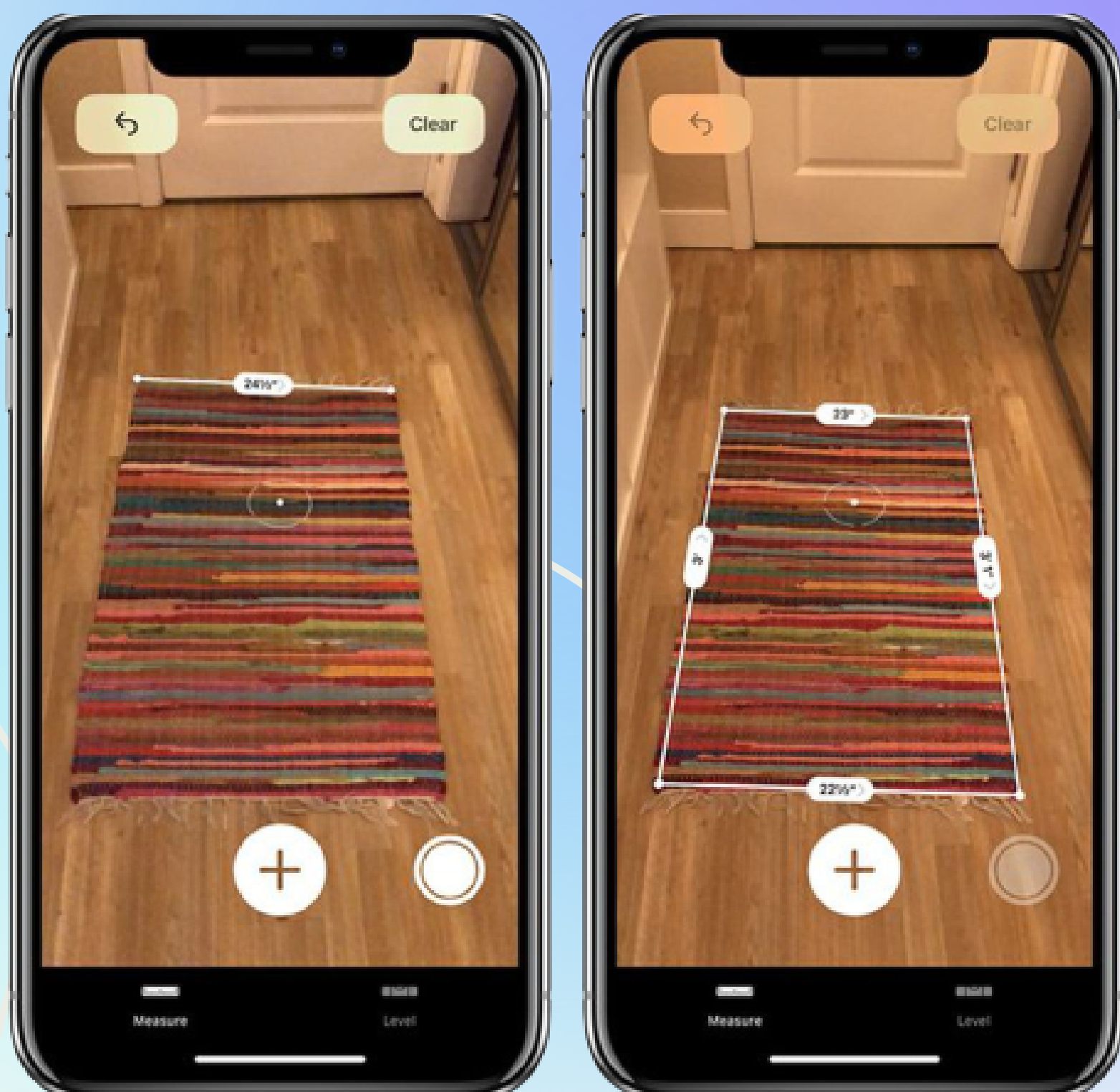### The interior design platform for *everyday people*

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KEY FEATURES

Accessibility:

Users can easily add and remove furniture, size rooms, and adjust colors using intuitive drag & drop interface. 360Design draws upon interactions intuitive to users, replicating an interface similar to popular games like the Sims.

Transposition:

Using 3D modeling software based on photogrammetry, users will be able to use photos to transpose their room and furniture into proportional 3D virtual renderings. Users can take photos of any items they see in person, whether it's in-store or even a friend's house, and transpose them into their designs.
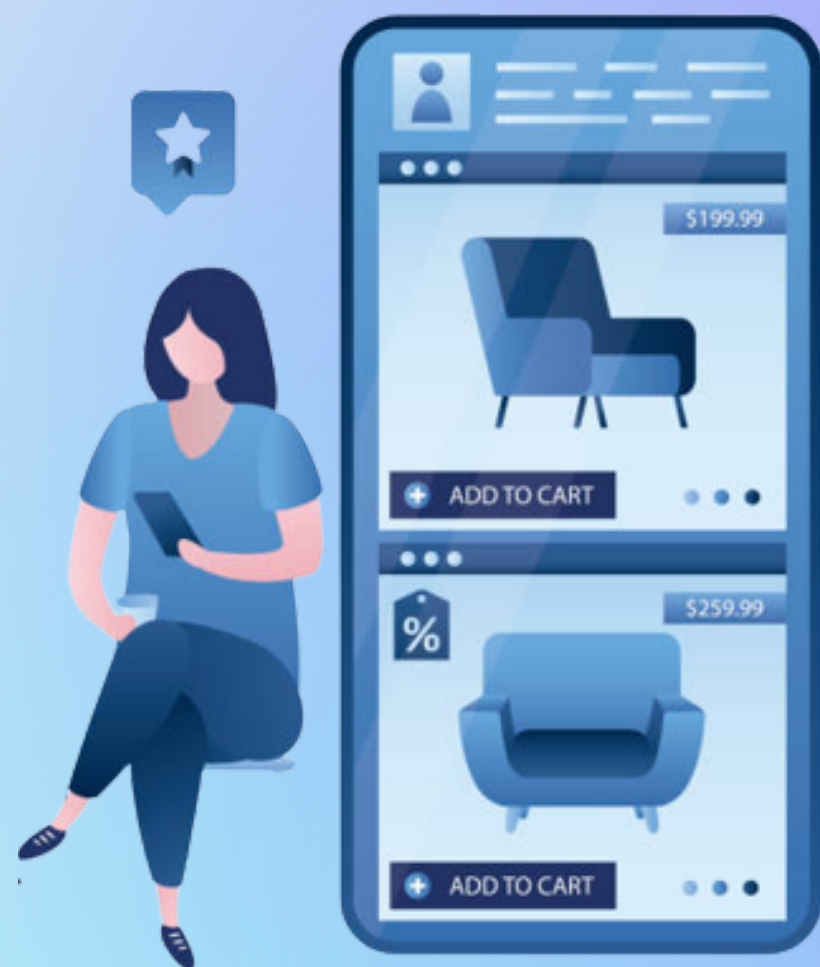
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KEY FEATURES:

Collaboration:

Similar to how Google Docs allows multiple users to work on the same document at the same time, 36Design will allow users to work on the same design at the same time. spaces.
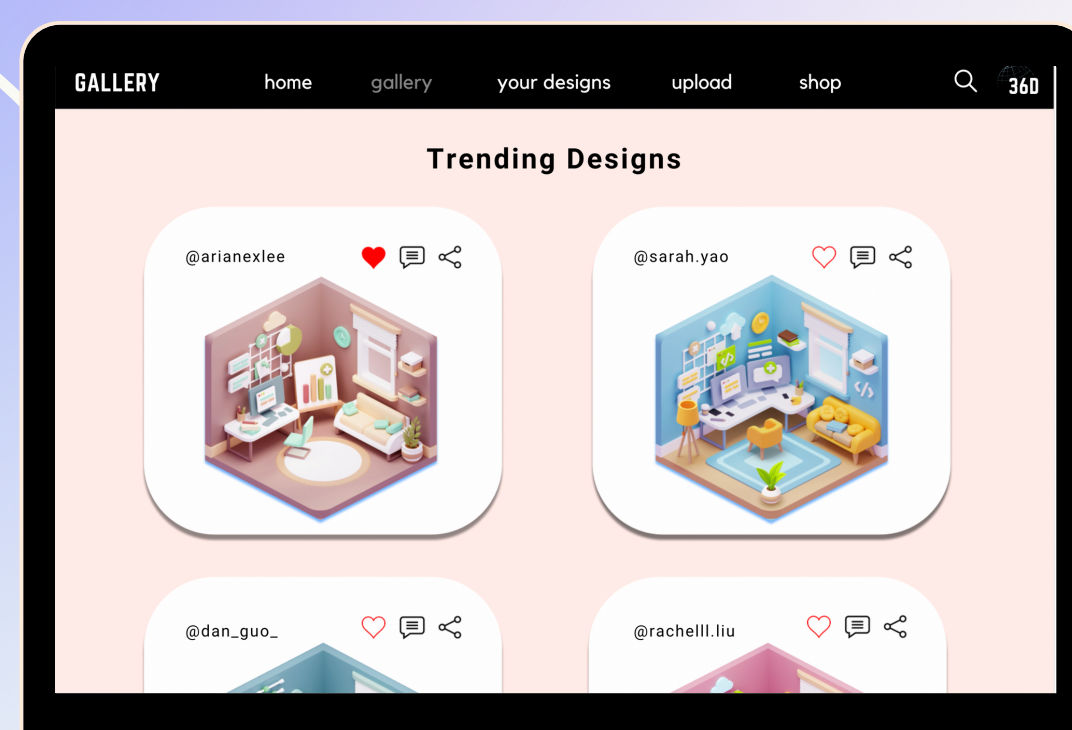
Shopping:

Any items built into 360Design, from furniture to paint colors, will be available for purchase directly from the 360Design platform- no need to scour the web for your products. For transposed items, AI software will recommend similar products available from online merchants.

Inspiration:

Users will be able to browse and save other people's publicly posted designs. Trending designs will be displayed in a gallery format, and users will be able to walk through others' rooms & purchase products directly from others' designs.

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Advice:

While interior design professionals hired by 360Design will be available for real-time user consultation bookings, 360Design will also have asynchronous consultation options. These include sending designs to professionals for commentary feedback and AI recommended design suggestions.