

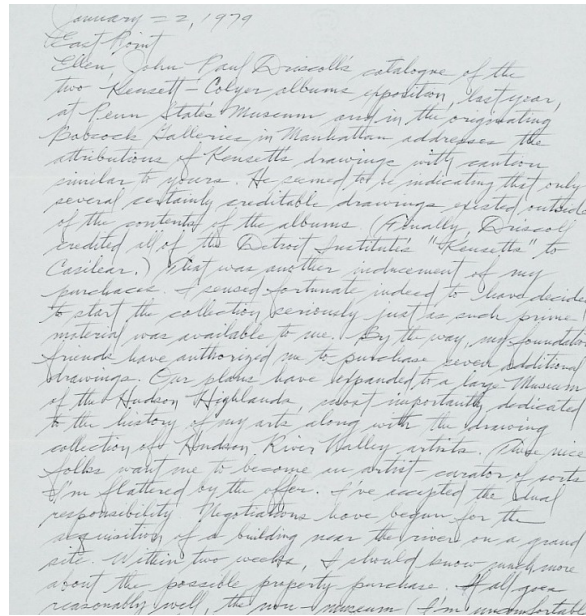
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Easy to love, simple to use.

Letters used to take several weeks or even months to arrive. Today, putting a letter in the mailbox requires getting stamps, planning ahead, and knowing someone's physical address. Mail can still get lost or delayed. *Parchment* eliminates these physical barriers while maintaining a keen sense of timing and deliberateness. What will you do with the extra time you will have to think about what you want to say? Unleash your inner creativity and consciously let yourself become the author of your own story.

## Explore a beautiful aesthetic environment

Everything inside *Parchment* is designed for aesthetic beauty as well as ease-of-use. Choose from different kinds of paper, watermarks, envelope seals, and stamps (each of which is custom-designed by digital artists in limited-release batches).



## Our Vision: Social Freedom

Your friendships belong to you, not to targeted online advertising algorithms. Use a private, simple human social network that's as genuine as your closest friends.

Social media made us more connected than ever, but at a very high cost. Choose a social network that helps you to be connected without being commodified. Choose *Parchment*, because you deserve to decide how you interact with your friends. You shouldn't have to be in a constant bidding war for your attention twenty-four hours a day. You should be empowered to step back, slow down, and invest in the most important and human aspects of your life. Try *Parchment* because not only is it good for you you actually deserve it.

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# Parchment: A Literary Experience



## Slow down, take a deep breath, and discover the joy of genuine, mediated human connection

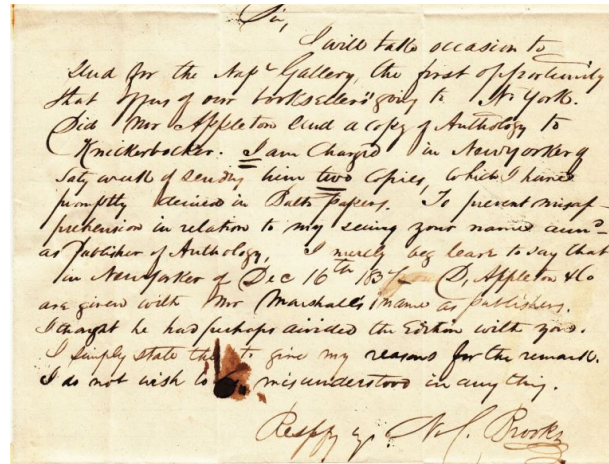


### Avoid “Inbox Zero” Anxiety

How much does your email bring you joy? Instead, enjoy a virtual space for reflection, centeredness, and the opposite of junk mail. Give yourself permission to flourish.

### Respond At Your Leisure

Free yourself from the feeling of being forced to engage with others without breaks. Let the app help you craft a schedule to manage your time and curate your responses.



### Antique Feel

When was the last time you sat down to write a letter? In an age of instant communication, it is easy to get lost in the constant barrage of texts, emails, and online comments. *Parchment* is the first online platform that allows you to rediscover the lost art of human connection by writing and sending personalized letters entirely from your mobile device. Optimized for tablet, it allows for deliberate communication and strengthens authentically human relationships. It isn't about influencing, it's about inspiration.

### Connect with friends, naturally

Do you have friends who you don't text or email regularly? Write them a thoughtful letter instead in a format that facilitates surprising, spontaneous communication.

### Look back

Get a yearly summary of the letters you've sent each of the people in your network. File your replies, archive your favorites, and get reminders about people you haven't reached out to in awhile.



### Modern Sensibility

Either write a letter out the old-fashioned way with a stylus, or type it out on our typewriter-inspired keyboard interface. When you're done, stamp it (US \$0.05) and send it to anyone in your letter network. Save drafts of letters-in-progress; reconnect with old friends in a natural, thoughtful way; and maybe even meet someone new from anywhere around the world through the PenPal feature. Advertisers shouldn't get to dictate how you connect with your friends. Take back control and live life creatively.