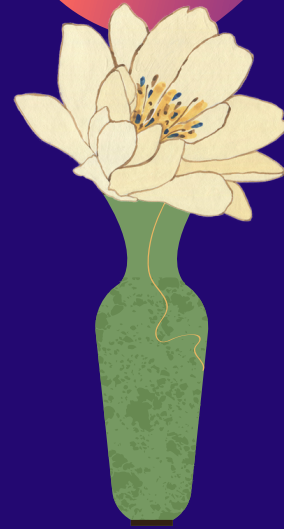
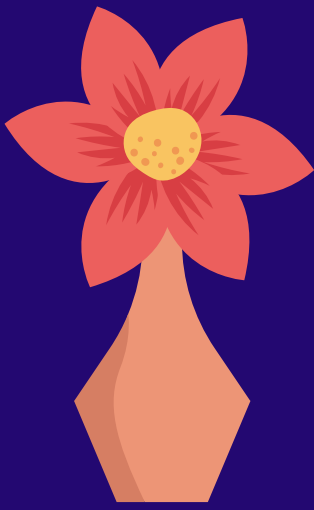


INFINITY FLOWERS



OUR GOAL:

Flowers are a universal signifiers of love, appreciation, sympathy, joy, respect, empathy and many more emotions. The truth within flowers lies in their utility to convey meaningful feelings towards another human being. Each year different flower bouquets are carefully crafted to make personalized gifts, however, usually after a couple weeks the arrangement has to be dispose of. Infinity Flowers aim to take the disposable gift and give it meaning that is boundless.

"Infinity flowers have provided me the opportunity to maintain a constant connection and close relationship with my long-distance partner".

Ethan Dang
Customer

What for?

Infinity Flowers give the customer full autonomy over a customizable object that is boundless, bringing a new life to flowers. Each customer will be able to foster a connection that is unbounded by the lifespan of regular flowers, prompting a new interactive experience between customer and users. Infinity Flowers will never wilt, lose aroma and can be continuously customized after purchase!

Who for and feel?

Infinity Flowers are for anyone who wants to take their gifts or decorations to the next level. When the using infinity flowers customers know the gift was thoughtfully customized, adding a new appreciation for the gift. Infinity Flowers are constant reminders, but not overly intrusive, of admiration!

What is the medium?

Infinity Flowers utilize shape-shifting fabrics, allowing the unit to change composition and scent according to the users choosing!

Learn more at
www.infinityflowers.com

Step 1: Order your customized arrangement

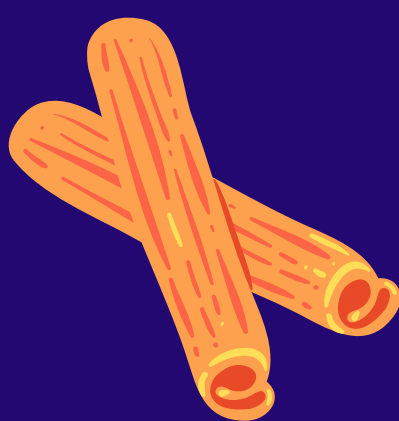


First sign up and purchase the Infinity Flower through the online store. Once purchased, you can choose from hundreds of different flower and vase combinations on the online store. Every aspect of the Infinity Flower, from the vase size, stem height to flower type can be customized to your liking.

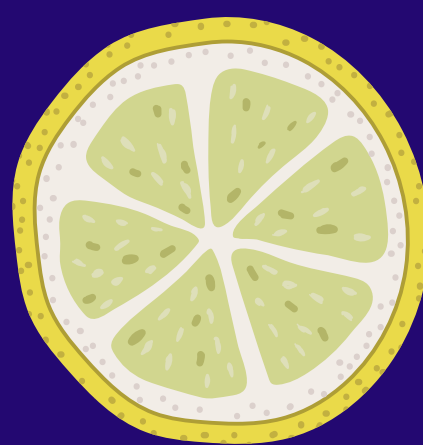
Step 2: Continuously update the scent and flower type



Pine

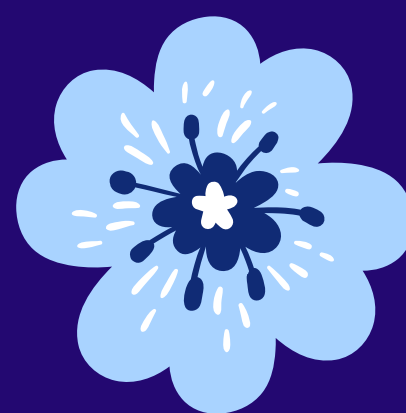
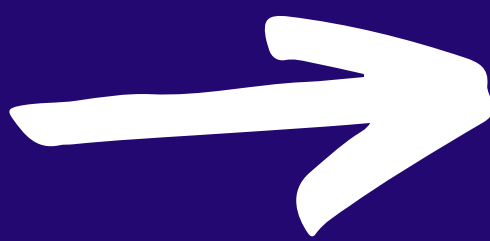
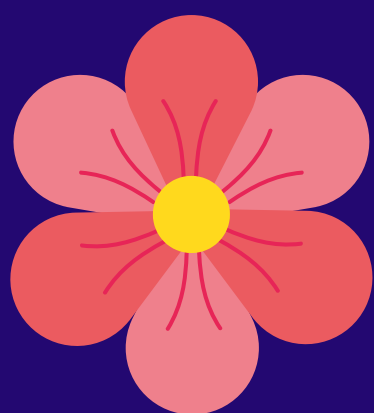


Churro



Citrus

As the seasons progress, the buyer and user can change hundreds of different scents the Infinity Flower emits. Some scent options are natural to floral arrangements, such as jasmine or lavender, but others like churro or vanilla are artificially created for personal preference!



Transform the shape and type of flower online!

Step 3: Send personalized messages



Record personalized messages to send to friends and family through the built in speaker inside the Infinity Flower. Messages can be sent daily and are fully customizable!

Learn more at
www.infinityflowers.com