

ILLUSIONS



NOT YOUR ORDINARY PAIR OF LENSES

USERS FEEL:

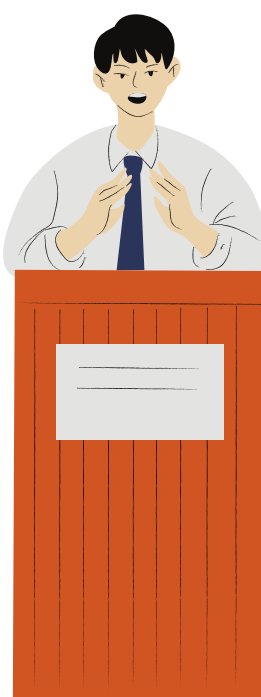
COMFORTABLE

AT PEACE

CONFIDENT

YOU'LL NEVER HAVE TO USE NOTECARDS AGAIN!!

WHILE THEY MAY APPEAR AS A NORMAL PAIR OF READING GLASSES, ILLUSIONS ARE A **DESCREET VIRTUAL REALITY** HEADSET DESIGNED TO AID HUMANS IN PUBLIC SPEAKING OR PERFORMANCES.



WHILE GIVING THE APPEARANCE OF MAKING EYE CONTACT WITH THE CROWD THROUGH THE CLEAR LENSES, SPEAKERS ARE ACTUALLY VIEWING AN IMAGE OR VIDEO THEY UPLOADED EARLIER ON THEIR PHONE

FOR EXAMPLE...



A MUSICIAN WHO FORGETS THE LYRICS COULD UPLOAD AN IMAGE OF THEM



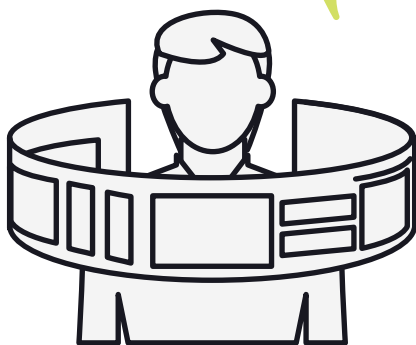
ILLUSIONS COME IN ONE STYLE: BLACK SQUARE FRAMES, WITH A SMALL; "ILLUSIONS" LOGO IN RED ON THE SIDE. THEY PAIR WITH THE APP "ILLUSIONS" FROM THE APP STORE.

SOMEONE WHO HAS PUBLIC SPEAKING ANXIETY COULD UPLOAD AN IMAGE OF THE OCEAN OR A VIDEO OF THEIR MOTHER LISTENING INTENTLY TO THEIR SPEECH

TRANSPARENCY MODE: IF THE WEARER DECIDES THAT THEY NO LONGER NEED THE AID OF THEIR IMAGE, THE LENSES BECOME TRANSPARENT BY TAPPING ON THE LEFT SIDE OF THE FRAME.

ALL OF THIS WOULD GO UNNOTICED BY THE CROWD BECAUSE A PAIR OF ILLUSIONS IS IDENTICAL TO AN ORDINARY PAIR OF GLASSES!!!!

THE HOPE: THAT ILLUSIONS PROVIDE A SENSE OF COMFORT IN STRESSFUL CIRCUMSTANCES, MAKING PEOPLE WHO FEEL OUT OF THEIR COMFORT ZONE AT PEACE.



MANIFESTO

THE OVERARCHING GOAL OF ILLUSIONS IS TO ALLOW PEOPLE WHO FEAR PUBLIC SPEAKING TO HAVE PEACE IN FRONT OF AN AUDIENCE. NO MATTER THE QUALITY OF THE CONTENT OF A SPEECH, DELIVERY HAS A HUGE IMPACT OF THE RECEPTIVENESS OF THE AUDIENCE AND ILLUSIONS SUPPORTS ANXIOUS SPEAKERS BY GIVING THEM THE ABILITY TO DELIVER THEIR MATERIAL CONFIDENTLY. WITH ILLUSIONS, SPEAKERS ARE ABLE TO VIEW AN IMAGE THAT CAN PROVIDE RELIEF FROM THEIR ANXIETY SUCH AS A PEACEFUL LANDSCAPE, OR THEIR NOTES. THE DESIGN OF ILLUSIONS UNDERSTANDS THE HUMAN DESIRE FOR A FAMILIAR FACE OR PEACEFUL SCENE IN TIMES OF STRESS OR DISCOMFORT.

WITH THE CLICK OF A BUTTON, USERS CAN UPLOAD AN IMAGE OR VIDEO THROUGH THE APP "ILLUSIONS", MAKING THE PROCESS PAINLESS AND USER FRIENDLY. THE ACCESSIBILITY OF THE DESIGN UNDERSTANDS THE HUMAN DESIRE FOR CONVENIENCE WHILE HUMANS ARE SIMULTANEOUSLY BEING PUT IN THE LOOP BY BEING ABLE TO SELECT WHATEVER IMAGE OR VIDEO OF THEIR CHOOSING TO GIVE THEM PEACE. ILLUSIONS ALSO SUPPORTS THE GROWTH OF THE USER WITH TRANSPARENCY MODE ALLOWING THE USER TO CONTROL THEIR LEVEL OF DEPENDENCE ON THE IMAGE. THIS FEATURE WAS CREATED WITH THE HOPE THAT USERS EVENTUALLY WOULDN'T NEED TO WEAR THEIR ILLUSIONS AT ALL.