
what is S.C.A.P.?

01  a step-by-step college guide through the Common Application

02  written purely by first-generation low-income students of immigrant backgrounds

03  inclusion of personal hardships, life lessons, and low-income geared opportunities and financial assistance

04  showcasing diverse stories have the ability to enter competitive universities with high financial aid

why does this matter?

current college resources do not cater to first-generation low-income immigrant students

IVY LEAGUE DIVERSITY

5% of students at Ivy League and other competitive universities come from the bottom 20 percent of income distribution

NEEDED DIVERSITY

first-gen students of US college population
English is not first language of first-gen students
first-gen students likely to graduate on-time
first-gen students attending private universities
eligible students failing to apply for federal aid
first-gen students thinking they need a freshman job

PERCENTAGES

50%
20%
<50%
7%
20%
75.3%

target users

first-generation  low-income  immigrant upbringing

diversity-specific features

understanding financial aid  language barriers  citizenship status

non-English speaking households  diversity-fly in programs

product specifications

free distribution to low-income  physical / paper access  proceeds reinvested

Entering institutions not designed for us in the first place.
Author Introductions | 1
personal statements and context of each student's story

Pre-Application | 2
preparation prior to a college application process including diversity programs, financial funding for college tours, diversity college access programs, and organization habits

Common Application | 3
step-by-step instructions and general advising for each step in the college application including profile, education, testing, activities, additional information, etc. sections

Each University Application | 4
understanding differing applications per university such as decision types (ED, EA, REA, RD), supplemental essay writing/story telling, potential majors

Senior Year | 5
steps to take during senior year of high school including interviews, extracurriculars, and academic performance/class decisions

Easy Writing | 6
personal statements and context of each student's story maximizing efficiency with essay writing, reusing essays, and cohesion of storytelling

Financial Aid & Affordability | 7
understanding questions/tax jargon through FAFSA and CSS, net price calculator and planning for financial aid

Financial Aid Letters | 8
understanding the breakdown of everything included on financial aid letters including student vs. parent contribution, indirect expenses, outside vs. institutional scholarships

Supplemental Essay Samples | 9
providing supplemental essays from the perspective of first-generation low-income students

Anecdotes | 10
providing many of the hardships, challenges, imposter syndrome, and common difficulties that can come from first-generation low-income immigration backgrounds

01 OPEN
navigate to your current progress on your college application journey, skipping everything you have completed already

02 READ
find college advising resources while knowing all words printed on the page have been written by someone in your shoes and verified by a college counselor

03 INSPIRE
learn about the pride that comes from your specific background, embrace it, learn from it, use it to break the boundaries once built against us, leave book in public libraries and high schools for greater community access
Why target ivy-league diversity?

Ivy league universities in addition to other equally competitive universities have robust financial aid programs that can transform upper-education to be affordable to many low-income individuals in the United States. Beyond tuition and room and board, these universities have aid to cover expenses such as health insurance, computers, professional clothing, etc. With their strong financial support combined with educational opportunities, first-generation low-income students have a higher chance to propel their families out of financial instability.

How is access ensured?

The book project hopes to run a continuous reinvestment business model where all proceeds will be used to offset the cost of providing the book entirely for free to underrepresented high schools and college-access programs. In addition, grants will be used to distribute the book access nation-wide, including public libraries and community centers.

Can only first-gen, low-income students use this?

Nope! This book still continues to provide college application advising that can be applicable to students of universal backgrounds. However, this book aims to provide additional content, stories, and advice toward first-generation low-income demographics that are usually not provided in today's college advising resources.

Why a book?

Digital access is an issue among the first-generation low-income community. By ensuring physical copies to be available in community locations, such as libraries, the book hopes to become more accessible rather than an additional add-on resource to student demographics with technology access who do not need this resource to begin with.