we won't burst your bubble—we care about you.

Lanna Wang

A positive messaging app that emphasizes users' mental well-being

1. Bubble we publish content
2. Bubble we keep content
3. Bubble as a point system:
4. Bubble's friendly user interface
5. Anti-affordances:

- the banal choice
- the purposeful distraction
- the XYZ algorithm
- the personal, empathetic
- the fanciful medium

We provide unlimited notifications, a free app, and manipulative algorithms.

6. Additional incentives:

- motivate users
- acknowledge users
- free Bubble Shop

As a result, we saw a rise in user engagement, a decrease in individual isolation, and an increase in social connections. The app also featured a leaderboard, which encouraged friendly competition among users. However, some users felt that the app's design was too overwhelming and that it detracted from their ability to focus on their personal relationships.

Be a part of the bubble community and help your friends.

We invite you to experience a new kind of messaging app that celebrates mental well-being and healthy relationships.

Lanna Wang

Say hi to Bubble

Need notifications? We won't burst your bubble— we care about you. Bubbles are an excellent way to connect and appreciate life.

For a better experience, tap to enter. Bubble is a term for a user's mental well-being. We care about you.

Bubble Shop

Shop for stickers, stickers/GIFs, and more! Use bubbles to purchase fun filters, stickers, and more!

manifesto

I say hi to Bubble, a positive messaging app that emphasizes users' mental well-being. Bubbles are an excellent way to connect and appreciate life.

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