DigiBumper

Expression on the Road... *Reimagined*

What is DigiBumper?

DigiBumper is an **electronic bumper sticker**, designed to provide a **dynamic** and **personalized** view for you to express just about anything while on the road. Whether you are sharing an opinion, displaying a custom design, or advertising your business, DigiBumper leaves the countless difficulties of removing and changing bumper stickers in the past. With a quick and easy installation and a seamlessly integrated companion smartphone application, you will be completely set up in just a few minutes. DigiBumper lets you share what you want, whenever you want, and adds a **unique flair** to your drive.
Features

Weatherproof: The DigiBumper electronic bumper sticker device utilizes an LCD mounted within a 3D printed weatherproof encasing. The cord to the battery pack runs to the attachment located within the trunk and as a result, DigiBumper can withstand both rain and snow with no concern!

Secure: Worried about potential theft of your DigiBumper device? The DigiBumper attachment uses a locking technology to fasten itself to the mounting brackets and it cannot be removed without the unique key included with your specific device!

Distraction-free: We get it, flashing lights and cat gifs would definitely be a major distraction to other drivers. That’s why DigiBumper only displays static images, and the image must stay on the screen for at least 5 minutes so it is not constantly cycling from one sticker to another.

Why DigiBumper?

An estimated 60% of car owners have a bumper sticker, representing the commonality of the desire to customize, advertise, and simply express just about anything you could imagine while on the road. In some sense, your car is an extension of you, but conventional bumper stickers fail to match the dynamic, ever-changing qualities of every individual. DigiBumper is the only digital bumper sticker, allowing you to change it depending on what you want to share. You could update a status, share an opinion, promote an advertisement for your business or pretty much anything that enhances the social and aesthetic dimension which already plays a big part of everyone’s lives.
1) Fasten and lock the DigiBumper display using the mounting brackets to the back of your vehicle on the trunk, sliding the device onto the attachment rails. Close the case to ensure that the display is completely waterproof.

2) Lock the power cord into the rechargeable battery pack and set it inside your trunk.

3) Use the DigiBumper Companion smartphone app to pair with the device via Bluetooth.

4) Pick your sticker selection from the app gallery or upload a design of your own.

5) Set the sticker to change at different times or frequencies and enjoy!