Forget Yourself As You View The World...

**INDESTRUCTABLE FRAME**
“BLINDS” glasses are hand-crafted by (un)experienced designers, utilizing the glasses themselves.

**BLANKING LENS**
Once equipped, the specially curated rainbow lenses allow the user to forget everything about themselves.

**“BLINDS”**
The Key To Unlock Perfect Design

**“BLINDS”** is not responsible for any negative consequences that result from their use, including but not limited to: fair national and global government systems, equal economic and social opportunity, just repercussions, and more.

As society progresses, design-based thinking attempts to provide a basis for thoughtful advancement. However, this methodology is inherently flawed in the sense that each designer holds unavoidable biases that stem from personal experiences. These biases cause designed entities to skew in favor of groups similar to that of the designer. As they are aware of their role in the society for which the entity is to be implemented. In order to combat this subconscious injustice, John Locke proposed a “blank-slate” state of mind, where the designer is completely unaware of themselves; individuals in this context know not of their status, position, power, wealth, or any other qualities which make up their persona. Such ignorance would, in theory, force designers to consider all groups of people in fear of being at a disadvantage. Using human selfishness to promote selfishness.

This abstract concept becomes a reality: “BLINDS” glasses gifts ignorance to all of its users. When one decides to look at the world through its special lenses, this pair of spectacles erases any and all personal experiences and affords the ability to observe society in the absence of biases.

While it is unknown how the first pair were physically realized, each subsequent designer utilizes “BLINDS” to continue to produce the life-changing tool. Such a process eliminates the possibility of instilling a personal bias into an object that is designed to do the exact opposite.
"BLINDS"

USER MANUAL

SETTING UP

1. Upon purchasing your pair of “BLINDS”, make sure your goals are clear and your intentions are good.

2. Before using, determine what is it you are trying to accomplish. What do you hope to design? Why is the current design flawed and how will your new, perfect implementation affect its users?

OPERATING INSTRUCTIONS

6. At this point, you should be unable to recall anything about yourself. However, you will be able to view the world just as before, without any damaging, personal biases.

7. You are now ready to confront the task of designing. As you take into account the users of your intended object/entity and the functions it may afford, observe how you implement and maintain affordances equally among all groups. Without personal biases, natural human selfishness counteracts itself to eliminate inequalities.

INSTALLATION

3. Place the spectacles on your head, with each leg of the frame sitting comfortably in between the ear and the temple.

4. Close your eyes immediately after, allowing for the spectacles to temporarily erase all personal experience from your memory.

5. After thirty seconds, open your eyes. You should now be in a “Blank Slate” state of mind, ready to perfect any design you desire.

*KEEP OUT OF REACH OF CHILDREN*

REMOVING THE DEVICE

8. Once your design is effortlessly perfected, it is important that you remove the device. Overusing the spectacles may result in permanent memory loss, damaging of creativity, inability to engage in controversy, and other unknown side effects.

WARNINGS

1. “BLINDS” is not responsible for any side effects that may result from use.

2. “BLINDS” are intended for designers and designers only. If you are not clearly and intentionally designing an object or entity, do not use.

3. It is essential that “BLINDS” remains a tool for a small portion of society. If each and every member of the global population utilizes the device, the consequences are uncertain. With everyone losing any and all personal experiences, it is not possible to predict whether equality is achievable. In theory, with all designs achieving a state of “perfection”, perfection itself will seize to exist.

“BLINDS”

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