Find the Good

Find the Good uses positive content to bridge together everyday people and charities. Surrounded by good deeds, kind stories and motivating content, your likes go directly to serving a greater cause. Together, we can shift social media platforms from being hateful and malicious spaces to making them be kind exchanges showing the best of humanity. Reward acts of good, by doing good yourself. The world can be better, as long as we find the good.

Find the Good is a social media platform that aims to grow support for charities and spread positive content including good news, uplifting messages and more to people around the world in an age of increasing negativity and hate.

Our Design

User Content  
Collaboration Projects  
Good News

Online Interface

Likes  
Good Card Micro-Donations  
Advertisement Activity Campaigns

Charity  
Company Profit
USER MANUAL

1. Sign up and Set up your account on the website or on the app
   ➔ Charity check off
   Select 10 or more charities you want to support out of a large list of certified charities.
   ➔ Good Card setup
   Fill up your good card by adding a credit card to your account. You can subscribe so that your good card will automatically reload each month. You can also lock your good card so that you can only spend a certain allocated amount each month. All settings may be adjusted at any point in the settings menu.
   ➔ Micro-donation amount
   Indicate between 1-50 cents you would like your micro-donation to be. Each like, your micro-donation will go to one of your charities.

2. Enjoy Content and Like Posts
   Scroll to see all the positive content you came here to see. From good news segments, to kind anecdotes to motivating stories, each post is here to lift your spirits. Look out for collaboration projects, where icons work together to produce special content (including a collaboration from Beyoncé and Michelle Obama coming soon). By liking a post, your micro-donation is contributed to a random charity on your approved list. Once you like a post, a pop-up window will inform you where your micro-donation went as well as a link to the charity’s website, so you can see first-hand how valuable your help is. So, join in and start liking!

3. Post yourself
   Post uplifting stories about your journeys or your community and watch as your kindness helps make the world a better place. Know that every like you receive marks a contribution to charity. Keep posting to make a real difference in the world.

4. Connect with Charities
   As you are immersed with incredible stories and other media that inspire us all to do good, you will see other charities who also need your help. There will be short blurbs about additional ways to help our communities. So, expand your charities list to include these organizations in need and join in and make a difference.

5. Find the Good in your daily life!

Why Find the Good?
The world today is full of hate and toxicity - but it doesn't have to be. With your help, Find the Good can combat negativity and promote unity in the online community by holding on to the common humanity in us all. Social media can be better. The world can be better if only we were to Find The Good.