FILTAR filters will STRETCH to fit any standard fixture!

Alex Derhacbian, THINK 66 Winter 2020
How does FILTER work?

1) Our renowned team of botanists, naturalists, and newly-retired mothers with nothing better to do help find the ideal flavor profiles for our filters. From White Pineberry to Watermelon Hibiscus, all our flavors are hand-sourced and distilled with care and precision.

2) These natural extracts are then placed onto a microfiber mesh, forming a porous surface. This design allows water to pass through the filter and absorb our signature blend of extracts. All you need to do is SNAP the elastic ring onto the end of any water fixture and you are ready to go!

2) Shipped as rings of 2cm diameter, these filters can stretch to upwards of 10cm in diameter! Everything from water for brushing your teeth to watering your plants can be infused with the minerals and tropical essences of Fiji, the Maldives, and Flagstaff, Arizona.

2) Just like that, in no time, you will be in an eternal state of sensual bliss. Every sip of water will be so much more than a biological function. It will be a transportation to another world, a trip to paradise. Filtar lets you feel the flow. Happy hydration!