FIND.IT STICKERS

GPS TRACKING STICKER
Find my object

NEVER LOSE ANYTHING AGAIN
Peel, Stick, Track
Prevent losing your belongings!

Rather than scavenging in your incredibly disorganized home for a very specific textbook, your incredibly important keys, or a precious item that meant a lot to you, Find.It stickers will prevent this. Simply peel, stick, and track!

By linking the stickers to your phone (through an app similar to Find My iPhone), you can track any object. The sticker will also light up and create a sound in case the object is particularly difficult to find.

WHO DOES IT AFFECT?

For the disorganized, the busy, and the efficient.

Everyone has experienced the effects of some disorganization on their daily life. A relatable situation for all is when one is looking for something, can't find it, asks another person and they find it in just a few seconds. These stickers prevents the embarrassment that ensues in such situations.

Alongside this, the time wasted in urgent situations when looking for important belongings is a huge cost and can end up making busy people late for important meetings or scheduled events.

WHAT IS THE MEDIUM

80 stickers, 8 colors, 1cm radius, (Photo right) 30 permanent stickers, 50 reusable stickers
1. **PEEL**

*Keep by the front door. When you walk in with a new object, immediately peel off one sticker.*

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2. **STICK**

*Choose a color and stick it on your object.*

Each color can be used to help categorize the different types of objects. For instance, the user could decide that the green stickers are for electronic items, whereas the blue is for textbooks, and the pink is for precious items.

Apply the sticker to your object.

Choose between the permanent and reusable stickers. The permanent sticker cannot be removed once applied and hence should be used for very important items (to prevent theft). If you would like to reuse the sticker for different objects over time, then choose a removable sticker.
3. NAME

Go on the Find.It app, select the new sticker and name your object.

On the app, you will see an option to name the new sticker upon attaching it to a new object. Name the object on your phone so that it will be there for future reference.

4. TRACK

'Open Maps' on the app and let it lead you to it.

The in-built GPS will lead you to the object, just like how Google Maps leads you to a location. As GPS can occasionally glitch, or not lead you to an exact location, the sticker will also make a ringing noise or light up when you are searching for it. You can do this by pressing to 'Light up' or 'Make Sound' option in the app.
The world is full of forgetful people. There are several theories that explain how it is normal to feel like a piece of information has just vanished from your memory. Typically, we know it’s there, but just can’t seem to find it in your brain. Such lapses in memory are not considered medically serious, but, it does cause us, as humans, to waste an increasing amount of time during the day, trying to remember where we put our objects. In fact, we spend almost 5,000 hours of our lives looking for things around the home. According to a study by IKEA, over 20 million people stop what they’re doing to look for missing items every week in Spain. Of that figure, one third of Spanish people lose three or more items. We then end up spending between 1 to 10 minutes looking for it, which adds up to over 6.5 months of our lives, which equates to almost 5,000 hours.

It is common knowledge that we don’t like forgetting where we put our possessions. We feel stress and often frustration with ourselves when we are unable to find something. In fact, one out of every two Spanish people say they have suffered from anxiety when they realize they have lost something and spend their time looking for it. Find.It stickers will reduce this sense of dejection and anxiety we feel when we can’t retrieve our memories. Instead of feeling irritated or frustrated with one’s self, the sticker will minimize this and allow us to move on swiftly with our day.

Constantly running late for scheduled appointments because we are searching for something we forgot also occurs often. As a preventative measure, Find.It stickers will allow us to find our objects in minimal time compared to if we were to search haphazardly. Simply, open the app, select your object, and be led to it. If in a small room with significant mess, the sticker will also make a sound and light up if requested. Therefore, this allows for a more efficient use of time. Instead of spending time searching, users of the Find.It stickers will likely be less late for meetings, or at the very least, be able to spend their time more productively. These stickers allow you to invest that time in the things that really matter instead.

In conclusion, Find.It stickers promote flourishing by reducing the sense of dejection and irritation when we lose our objects. Hence, this allows us to live our life more at peace with our normal level of forgetfulness. Furthermore, it acknowledges what technology can do better than humans and capitalizes on that. Therefore, this allows humans to spend more time on what we do best, increasing productivity.