Introducing: Adobe Expression

The latest addition to the Creative Suite
Cut your video editing time in half

This new software is designed with video editors in mind. Simply upload all of your raw footage, and Expression goes through each second (or each frame, depending on your settings) and labels each clip with the type of shot, mood, similarity to other clips. You have the freedom to choose how certain images are labeled using a mini-program where you manually label a set of sample images. After this, the program learns your preferences and adjusts accordingly. The program identifies the different aspects of each image using a large database of images from films from the past, as well as stock images.

Gone are the long hours tediously going through each clip before editing. Expression allows more room for just that: creativity and storytelling.