CAREER CONNECT

Turn on notifications to receive your daily career of the day

Meet professionals and experts in any field
What?
Akin to word of the day, CareerConnect is an application that introduces users to a new career everyday!

Who?
CareerConnect is primarily built for young adults, particularly college students, who are unsure on what career path that they want to pursue. CareerConnect is open for ambitious high school students too!

How?
Utilizing strategic quizzes to sample users' interests, tuned recommendation systems supplemented by users' preferences and feedback, CareerConnect presents a career specific to each individual on a routined daily basis!
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FEATURES

- Provides daily career recommendation based on user preferences and feedback
- Specialized tests to gauge user interests and to help algorithm curate a unique recommendation system
  - Users have option to select professions that are location specific and based on a certain lifestyle.
- Provides career description and other metrics (Top Companies in Field, Typical Salary, Projected Growth, etc.)
- Detailed introduction to the career by prominent individuals in the profession who speak in length about their work
- Gives users access to network of mentors in the career to connect with
One of the most difficult things in the transition to adulthood is finding a career path or a particular interest that one may find fulfilling or worthwhile to pursue. Often, young adults tend to find themselves burdened with indecisiveness and most typically bend to external pressures and pursue careers that inevitably leave them unhappy or unfulfilled. The vision for CareerConnect is to help alleviate this burden and connect individuals to well-suited careers that meets all of the needs and interests of users. The ultimate goal for CareerConnect is to help users reach contentment and live a purposeful and gratifying life. By introducing a specialized career that has been curated on the basis of user preferences, feedback, and other factors such as geographical location, CareerConnect helps young adults explore and discover professions that they very well may be interested to pursue. More notably, users are given access to a vast network of mentors to connect with which may be a critical component for them to reach their goals. The inclusion of this feature alongside recorded introductions by prominent leaders in every industry, shows users the depth of the career. This is a perfect application that can be well integrated within educational institutions open for the student body, especially for undecided underclassmen. Through CareerConnect, users are emboldened to explore their interests and achieve what they didn't know was possible.