Annoplay
Bring playlists to life ❤️

Annoplay allows you to bring your playlists to life by adding an explanation for each song’s place. We believe that the best songs are tied to memories, and those memories should accompany the experience.

“I don’t know if you remember, but this was the song we played before you left!”

Add text to describe an important moment  Add a picture to cement the song’s history  Add a location of where the song most resonates

Done making your playlist? Don’t just listen to it: experience it. Our platform turns your multimedia into a slideshow, creating a music player x scrap book.

Not satisfied? Add even more detail.

Connect photos and memories from other apps  Share and listen with friends
Frequently Asked Questions
Your one-stop-shop on all things Annoplay

Q: WHO IS ANNOPLAY FOR?
A: Annoplay is for all music lovers! We believe that everyone should have the capability to connect their memories to their music as they reach for the sublime.

Q: HOW CAN WE GET STARTED USING ANNOPLAY?
A: First and foremost, Annoplay builds off of existing music services. Thus, we ask that you are either an Apple Music or Spotify User. Once you go to our website, you can log in using either platform and sync your account. Using each platform’s API, we can then access your playlists. From there, you can select a playlist, add your “annotations” — images, locations, or text — and then publish your playlist for the world to see.

Q: HOW CAN I SHARE MY PLAYLISTS? CAN PEOPLE WHO DON’T HAVE ANNOPLAY ACCOUNTS STILL LISTEN TO ANNOPLAY PLAYLISTS?
A: When you publish a playlist, it creates a public URL that allows you to share it with other folks. Even if those people don’t have an Annoplay account, they can still experience it: the app is not only for those seeking to augment their playlists but also for those wanting to share in the moments. However, to listen along with a friend, or to create new playlists, you must create an account.

Q: ARE ALL MY PLAYLISTS PUBLIC? HOW DO “PRIVATE” PLAYLISTS WORK?
A: While you can share playlists, just like real scrapbooks, we do allow annotated playlists to become private! We understand that music, while special when shared with others, can also lead to flourishing when engaged privately. As such, some songs and their sentiments — are best left to the person behind the playlist and behind each song, so we don’t force you to share. If you decide to create a private playlist, you can still share it with other people; however, only people with the link to the playlist can access it.

Q: WHAT’S IN STORE FOR THE FUTURE?
A: Right now, we’re tinkering with a couple of features related to automation, such as creating exercise playlists based on your fitness apps. However, we also understand that one should not automate anything that can’t be done meaningfully. We’ve heard and listened to many of our users and friends, and we understand that aggregating music is something that can be more emotionally charged than any computer could ever do.

For any feedback, as well as other related inquiries, feel free to reach out at hello@annoplay.io!
The Manifesto

The impetus and the goal

Music has been my solace throughout the pandemic. However, I’ve always wanted a way to create more enhanced playlists. With much of the pandemic involving life-changing transitions — graduating high school, starting college, etc. — I tend to listen to music and engage in emotions by going through my camera roll to find a particular picture or reading a part of my yearbook. While much of music’s power is unsaid, sometimes, we may need reminders as to why a song/set of songs is important.

That’s what I created Annoplay. The app, at its core, allows you to annotate and augment your music playlists. For example, for each song in a playlist, you could add:

- A text note for why you added the song
- An image relating to a specific moment
- A location that reminds you of where you listened to the song

In addition to the aforementioned features, users can connect their memories from their other social media apps to get access to pictures, videos, tweets, and other pieces of media. Likewise, users can listen to the augmented playlists together, showcasing the visuals through a form of a slideshow or enhanced presentation.

The ameliorated degree of annotation enables music listening to become more expressive and participatory since people can actively engage with their emotions and connections with music. The level of granularity shows how humans can be integrated with the loop of technology, embracing our human agency. Finally, the mainstay of music can continue to be collaborative, while allowing those forms of collaboration to extend past the auditory: shared playlists can now be developed from pictures, text, or location-based cues.

I believe that music can be one of the ways we express vulnerability. The friends and family that I decide to share my music with, whether old or new, are the most important people in my life, and that will never change. As our lives go back to normal, I hope that we can all continue the habit of being introspective.

After all: while the show goes on, the memories never fade away.

Have fun listening,

[Signature]