quarantine meals
by annie ma, THINK 66

problem 01: repetitive meals
Those who don’t have the time or effort to explore new recipes find themselves cooking the same meal over and over again, adding even more tedium to the quarantine routine.

problem 02: mismatched recipes
With the pandemic, people are looking into their fridges for their meals more frequently. However, for those who aren’t seasoned chefs, it can be difficult to concoct a meal out of what is frequently an unmatched collection of ingredients.

design: app for fridge & recipe inventory
The app will keep an inventory of the user’s fridge and search for and provide a list of possible recipes that can be made from the fridge items. It will learn from the user’s behavior and selected preferences to choose recipes that are more tailored to the user’s tastes.

social effect: share food virtually
Meals are meant to be shared with others, but quarantine has made it difficult to bond with friends over food. Social features integrated into the app will allow users to share their own recipes and meal pictures with their communities.

aesthetic effect: happy meal = happy life!
Humans highly value good food on both a substantive, and, more importantly, an emotional level. A good meal can uplift anyone’s day, and a bad one can put a damper on it. This design will add joy to mundane meal routines and bring a new meaning to dining in.