WHAT is Cubit?

- Platform that connects out of state students with locals in the area. Allows out of state students to store their dorm room items over the summer for significantly cheaper.
- Locals who have open space in their garages and houses can list themselves as ‘storers’ in the app. They can choose the summerly or daily price of their space.

WHY Cubit?

- Several out of state students do not have an affordable and accessible way to store their personal items over the summer.
- Competitors such as Collegeboxes (platform partnered with Stanford) are significantly overpriced ($45 per 2 cubic feet). Others such as U-Haul storage facilities are both inconvenient and overpriced (have to drive back and forth).
- Cubit aims to provide affordable and convenient summer storage space for out-of-state students by connecting them to locals’ unused storage space.

Market

- 35% of the student population on college campuses is out-of-state or international
- 6 million students in the market

Business Model

- Cubit takes a transaction fee of 10%.
How do you use Cubit?

When you open up Cubit, it shows you who is willing to store items in your area.

You can select from your matches based on their proximity.

Message Center

Bruce Wayne
Yes, I currently have approximately 300 sq. ft. available in my backyard. Are you interested?

James Bond
Hi, I'm coming by next week to drop a few things off — what time will you be available?

Tom Joad
Does next Saturday at about 3 PM work?

Nick Carraway
New Message Request

Emmy Noether
New Message Request

Frank Ocean
New Message Request

You can message one of your recommendations and figure out their storage space and pricing.

There is also a 'Cubit Transport' option. If you click this, you won't have to drive your items to the storers' house - Cubit will send a driver for you. This costs a little more.