

ParkMe

Select a city ▼

San Mateo

Burlingame

San Carlos

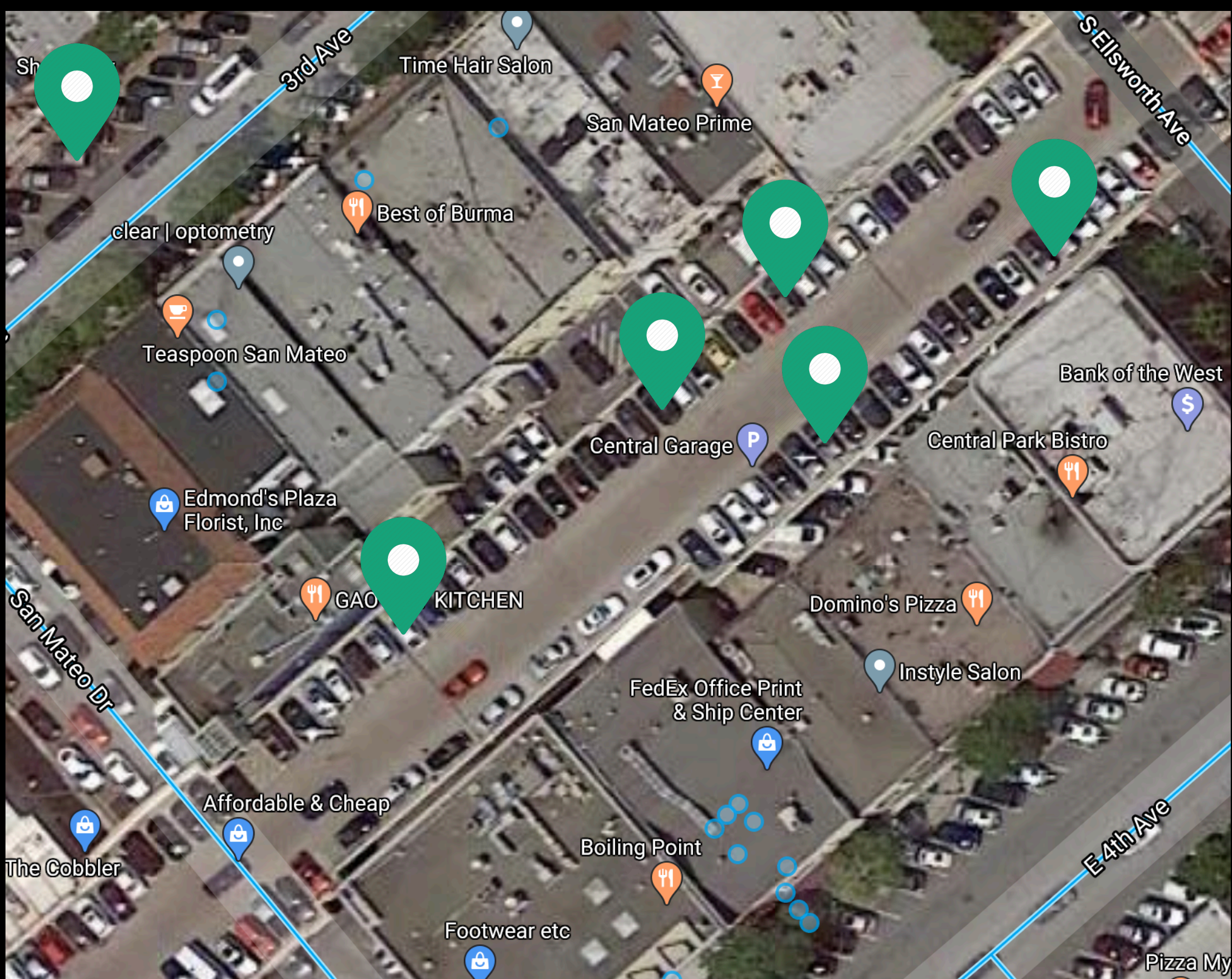
Palo Alto

Los Altos

Redwood City

Drop-down menu to select which city to search for parking

Shows available spots in real time



Zoom in to see the parking spot on the street



Use the refresh button often to update available parking spots



Double tap a marker to reserve the spot. Max of 2 spots for 10 minutes

User Manual

1. Download ParkMe from the iOS App Store or Google Play store.
2. Sign up for a region. Use the dropdown menu to select a city from your region.
3. Wait for the app to find available spots in real time.
4. View available spots on the map. Pinch or spread to zoom in or out. Swipe to look around.
5. Zoom all the way to see street view.
6. Use the refresh button to update spots.
7. Click on a green pin to reserve that parking spot for 10 minutes. You can reserve up to two spots.

Manifesto

By Justin Lim

One of the simple things that we are always missing is time. People do their best to comply with short deadlines, get more sleep, and enjoy their free time. In order to give time back to everyone, I propose the creation of ParkMe, a mobile parking solution that helps users quickly find parking spots in busy downtown areas. Anyone who owns a car knows that finding parking in a city can take forever and wastes your time. As more people use ParkMe, it becomes more effective at reducing traffic and helping users find parking quickly. Consequently, the app positively changes people's way of life by saving time that could be used more productively in other aspects of their daily lives.

ParkMe is designed around the belief that we can save time by ending the search for parking. In this sense, the app has a minimal user interface. This allows the user to intuitively use the app without wasting time on the app. With just two clicks, the user can navigate to the desired city and look around for parking. The app builds a strong conceptual model of the parking spots location with the explorable map and street view. The green pins are clear signifiers of a vacant parking spot, while red pins clearly dictate a reserved spot. The map operates in the same fashion as any other touchscreen map, allowing the app to be quickly picked up by new users. The goal of the ParkMe app is to make every interaction with the software seamless.

Through ParkMe, I foresee a life where everyone can focus on their interests while stressing less. Looking for parking can take an unpredictable amount of time and it can cause a lot of stress when one is late for a meeting, dinner plans, or more. By giving

users the ability to find areas with plenty of parking or reserving up to two parking spots, we can reduce stress and give people confidence in finding a spot.

While we focus on reducing stress and saving time, the ultimate purpose of ParkMe is to help the world run more fluidly. By giving everyone a tool designed to help people park, we show people ways to optimize their life starting from building blocks of their daily life. It is incredible how much of the world relies on patience. We wait in line at restaurants, wait in traffic, wait for friends and family, and wait for tasks to finish. ParkMe is working towards the goal of maximizing everyone's time instead of uselessly waiting while more could happen. Thus, the telos of ParkMe is creating an intuitive mobile app that will light the path to optimizing every aspect of daily life, not just parking.

Ultimately, ParkMe represents a tool treating time as a limited resource that should be coveted by everyone. Time is what allows us to partake in activities that bring us into a state of happiness and reach eudaimonia. ParkMe will lay the foundation for coveting time to achieve a higher level of efficiency and consequently, a higher level of happiness for everyone.