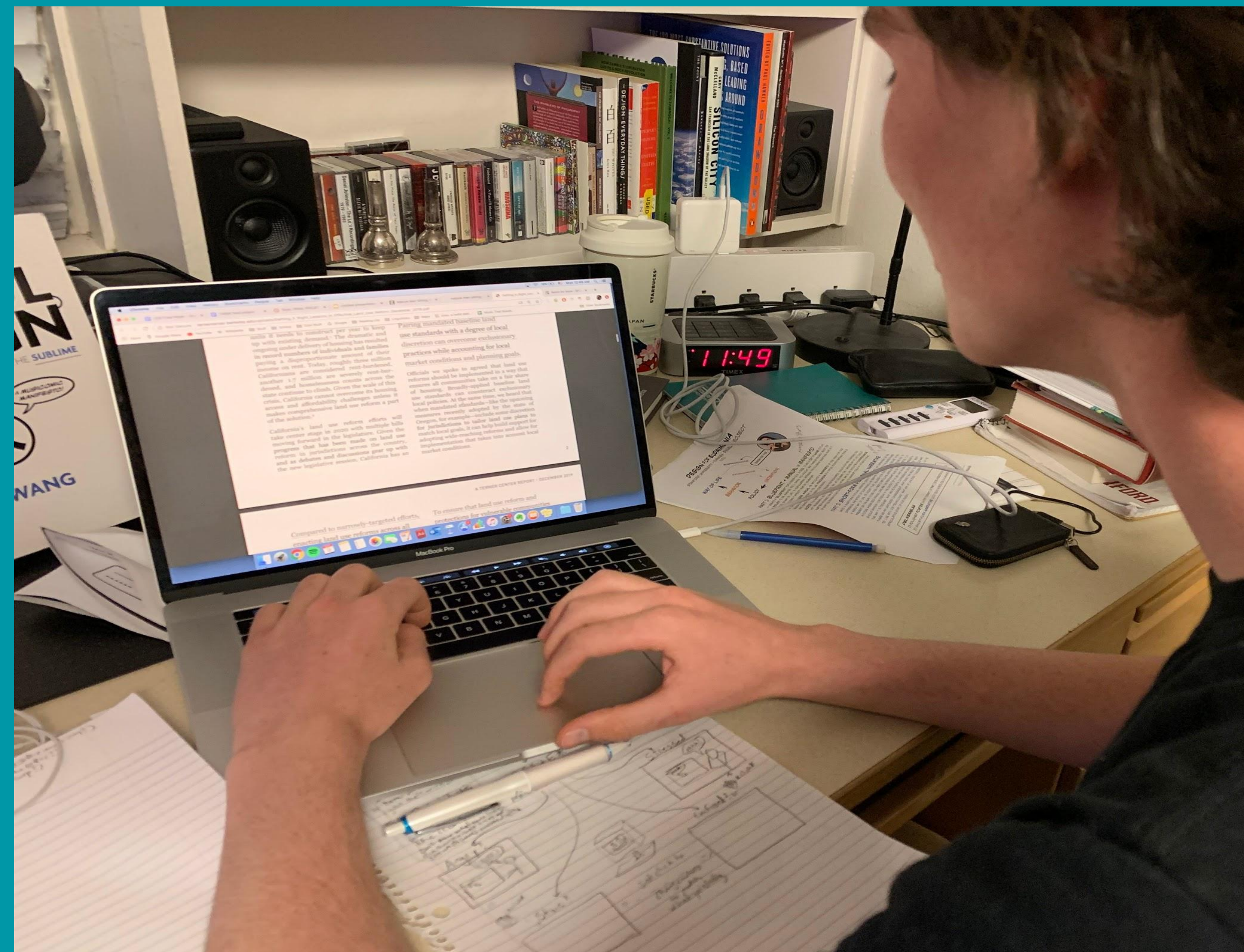




Sometimes it's nice to have someone right there with you.

You're using your computer when suddenly...

One of the greatest things about our computers is the sense of embodiment they provide.



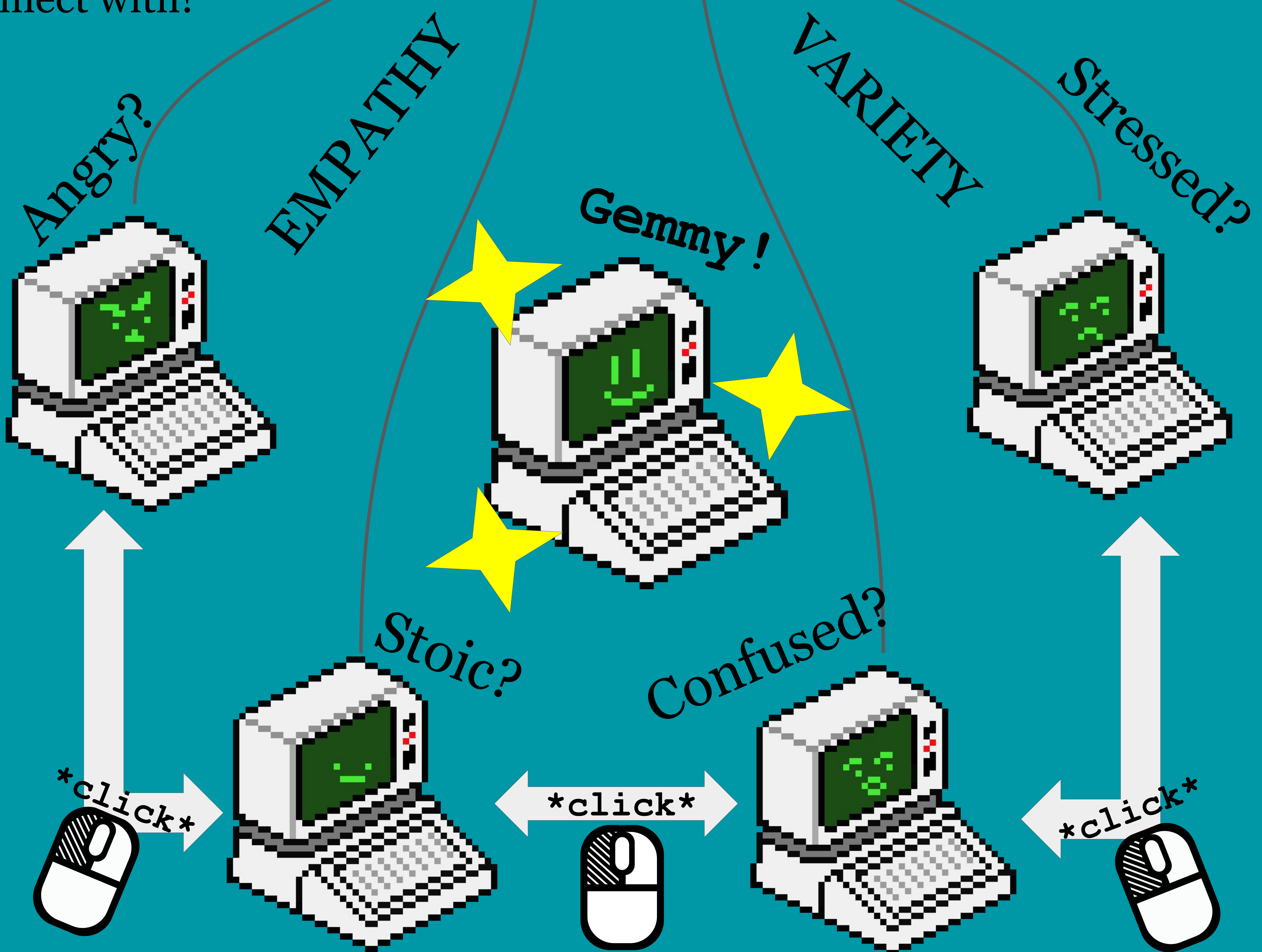
Gemmy is a cursor loading icon that feels what you're feeling at the click of a button.

❄️ **FREEZE** ❄️

Gemmy keeps you in the loop by letting you maintain an emotional connection between you and your computer, even when that embodiment is lost.

Don't know what you're feeling? Click through a couple Gemmies and see which one you connect with!

ARE YOU FEELING



Many more emotions to choose from!

MANIFESTO

Computers are the defining medium of our age, as our information, experiences, and relationships become increasingly digitized and networked. As online spaces increasingly become public utilities and forums, we find ourselves more connected and capable than ever before, albeit sometimes at the cost of our personal information and data. However, in general, our slow merge with the net is empowering computer users around the world.

For experienced users, their computer is an extension of one's body, every digital movement is totally intuitive from touch typing to site navigation. This sense of embodiment functionally augments the user themselves, making them a more capable version of themselves, at least in the context of the digital environment. This powerful experience is one of the greatest affordances of modern life.

However, when your computer freezes this sense of embodiment is totally broken, severing the bond between user and machine and plucking you from your immersion in digital space. The whiplash of this moment often leaves us with intense emotions—anger, sadness, frustration—when it confronts us with the total inhumanity of our digital devices/partners. While Gemmy does not stop your computer from freezing, by retaining an emotional bond between you and your computer it prevents the whiplash of this total break from occurring. More than a simple stress reliever or novelty customization, Gemmy keeps users in the loop by letting them retain control and connection no matter what. Gemmy ultimately creates eudaimonia by allowing us to flourish as more unified cyborgs with our computers—preserving the computer-human connection even when it's most fraught.