

# V-Art

*Rediscover art: seek to explore yourself and your world through your creativity*

*A virtual reality art experience designed for human flourishing uncovering art as play. Build worlds around you in 3D with the wave of your hand, learn how to relieve a figure from a block of marble with the guidance of Michelangelo, breathe in the beauty of the landscapes and paint “en plein air” anywhere in the world, take a seat at the potter’s wheel and feel clay shape into a vase, and live out the limits of your creativity. Connect with friends to join masterclasses together like oil painting led my Bob Ross! Spend time mastering your craft and add your work to your own gallery that friends can visit but also anonymous local galleries. Explore galleries anywhere in the world and be inspired to see how differently everyone engages with V-Art.*



## Welcome to Your Studio

### **The World You Build:**

Much like Google's Tilt Brush, your room is your canvas. Holding a controller, the user moves their hands like brushes to build 3D designs or worlds. The background color is variable or none in which you can see through the VR display and into the room you are actually in. This studio has the most freedom and can be used by interior designers to truly build from their imagination.

### **Renaissance Rome:**

Meet Michelangelo here and learn his techniques working with a hammer, chisel, and a block of marble. There is an optional tutorial sequence

where Michelangelo helps you with your technique and offers a series of increasingly difficult figures hidden inside the stone for you to set free. You can opt to continue with preexisting figures or create your own designs given the tools and material.

### **Land of Landscapes:**

Explore the wildlife of the British Isles, waterfalls of Iceland, the cliffs of Machu Picchu, or the vibrant colors of Morocco. When you visit each destination, the light reflects the current time in that area, so visit at different times for a new perspective and learn to oil paint "en plein air."





### **Ceramics Barn:**

Pull up a chair and find your quiet in the barn. This is a place to go when you want to feel in control of your world. There are guided meditations and tutorials at the potter's wheel. The haptic feedback when you put on your glove controllers makes it feel like every movement you make shifts your clay just how you want it. This is your craft, it's ok to take it slow. When you are happy with your piece, you can trim it and fire it in the kiln. This studio happens in real-time, so you might need to wait a couple hours before you can glaze your bowl. There is an option in meditation mode to turn on auto smooth so that it keeps your clay steady.



### **Kindergarten:**

There is no pressure. The room has a colorful rug and tables filled with paints (exclusively for finger painting), markers, coloring pages, blank printer paper, and stickers. There's everything you need to feel five again. This is a great studio to utilize the social features of V-Art and invite your friends for a playdate! Accessible for all ages.



## *Additional Features*

### ***Ask the Experts:***

You are welcome to jump into any studio without training, there will be optional tutorials everywhere you go when you enter a studio for the first time. We recommend you spend some time in the classroom if you find you want to work on a specific craft or dive deeper into the history of a medium. Ask the Experts is a space for additional tutorials such as “Color Theory” where you learn to mix colors with oil paints to be able to paint what you see when you want. Another one of my favorites is “Cubism” taught by Picasso and he gives you a lens where you can look around you and see the objects around you as they would be represented in cubism. Additionally, this is the space where we as V-Art developers are testing out beta features so you can try out watercolor, printmaking, or pastels. Explore different crafts here to discover what you love. V-Art seeks to provide you with many different lenses in which to view the world around you in both virtual reality and reality. Rediscover what play means to you.

### ***The Gallery:***

You will curate a personal gallery where you post your favorite works of any medium that you create in your time with V-Art. Build a community by adding your friends who can tour your gallery. Your friends can enter any studio with you if you invite them so you can take classes together or just paint together. Our team highly recommends a “Land of Landscapes” group session with Bob Ross. You also have the option to post in your local community gallery anonymously, then explore galleries anywhere in the world. Share your gift with the world and be inspired by the diversity of identity that can be expressed through art, unlike any other medium.