



BizSavvy.ai

(1) Enter Details about Your Business Plan

Business Industry:

(2) Submit Your Business Plan for Automated Feedback

Upload business plan here (docx, pdf, txt, Google Drive link):



Or, copy and paste the text of your business plan here:

(3) I want feedback on... (select all that apply)

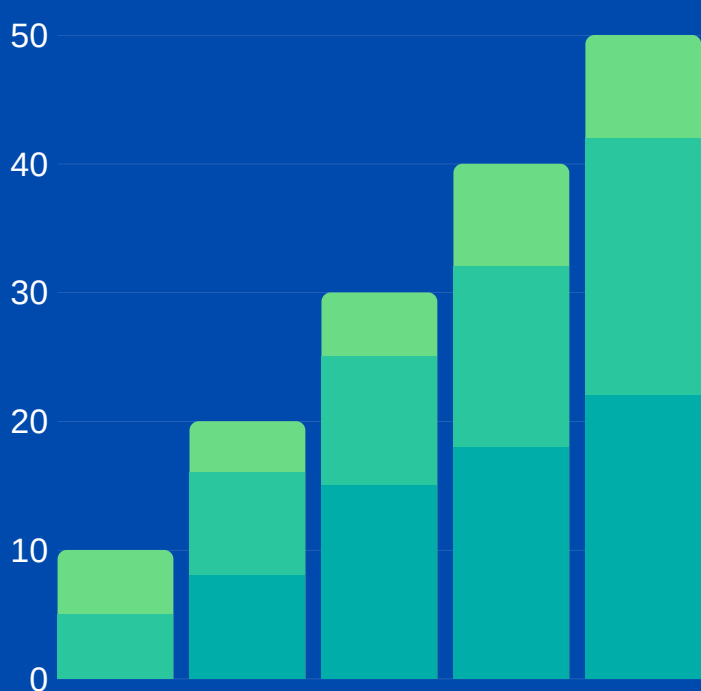
Marketing Plan: **New business opportunities:** **Competitors:**

Answer a few questions about your business and submit your business plan

Bubbly



Identifies strengths and weaknesses in your business plan. Analysis is based on best practices of the industry. Using natural language processing and machine learning, we compare your business plan to a database of millions of business plans from the most successful companies in the industry.



Use BizSavvy.ai to...

- Identify strengths and weaknesses in your business plan
- Identify new business opportunities
- Identify new competitors



Here are the most relevant business plans that we used to analyze **Bubbly**:
(click to download their business plans)



Twitter

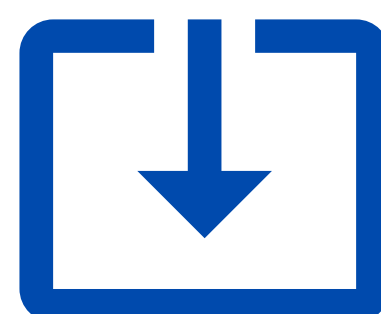


Instagram



Facebook

We have identified: 3 new competitors, 2 new business opportunities, and several weaknesses in your business plan. Download the full report here:



Manifesto

Caroline Choi

A daunting but important first step in starting one's own business is creating a business plan. Not only is a business plan necessary to secure outside financing, but it also encourages founders to think through every step of starting their business and address potential weaknesses before they open for business. A carefully designed business plan can help new companies identify new business opportunities, discover weaknesses in their business plan, and analyze the competition. However, for people who are starting their very first company, creating a business plan can be daunting. Questions such as: "who is our target market and how can we reach them?" and "who are our competitors?" require experience to be answered thoughtfully and thoroughly. Ideally, founders could get feedback on their business plan from experienced entrepreneurs, but not everyone has access to such a network when they are first starting out. The college kid with an idea for a novel medical diagnostic technology or the family that wants to start an eclectic toy store can feel discouraged from pursuing their business idea. Entrepreneurship should not be limited to the wealthy or well-connected who come from a long line of businesspeople, but should be accessible to anyone who is hardworking, persistent, and has an interesting idea. If everyone who had a good idea, like the college kid with the idea for a novel medical technology that could save lives, or the family with an idea for an eclectic toy store to bring joy and art into children's lives, was able to turn that idea into a reality through a company, our world would be much better. In order to democratize entrepreneurship and innovation, I propose to create a software, BizSavvy.ai, that provides an automated analysis of business plans.

To use the software, a user answers a few simple questions about their business, such as what industry their business is in, and uploads their business plan. BizSavvy.ai parses the user's business plan using natural language processing. It uses machine learning to analyze the user's business plan by comparing to best practices in the industry and compares the business plan to the most successful and relevant business plans in its database. BizSavvy.ai produces a report summarizing these strengths and weaknesses, which may include identifying new competitors or new business opportunities that the founder might not have considered. The simple, no-frills aesthetic of BizSavvy.ai conveys its philosophy that anyone can use it.

In order to keep humans in the loop, users may select which aspects of their business plan that they want feedback on. This allows the user to intervene to change their interaction with the policy. The software also refers the user to the most relevant business plans that it used to analyze the user's business plan. This encourages the user to read these business plans themselves and make their own conclusions about the strengths and weaknesses of their business plan, rather than relying only on the software. BizSavvy.ai does not replace the process of business plan revision. Rather than fixing the user's business plan itself, BizSavvy.ai only points out certain strengths or weaknesses, encouraging the user to contemplate and learn from its analysis. The software encourages self-actualization and human agency because the user ultimately decides whether they wish to implement BizSavvy.ai's suggestions and how to do so in their revision.

Ultimately, BizSavvy.ai is the intersection between commerce and artificial intelligence to make entrepreneurship more accessible and promote innovation. In doing so, BizSavvy.ai helps us strive towards eudaimonia.