

Post-It!

Stay in touch like never before

Post-It!, the new camera that keeps you in touch with those you love most! This camera is similar to a polaroid camera in that it prints out the image you capture immediately from the camera body. The print is not a polaroid though, it's a postcard! This camera allows anyone to easily share their surroundings with friends, family, or anyone that feels out of reach. You are a father away on business? Boom, postcard of your kid's face with a sweet letter from your family. Did all your friends leave you at Stanford because of coronavirus? Now they all have postcards of you having way more fun without them. This design adds a personal flair to a classic form of sending regards and reminds people who are away from loved ones to maintain those relationships.

USER MANUAL

1. Remember someone you should reach out too
2. Find something beautiful/unique/meaningful around you
3. Snap a picture of it with Post-It! like you would with any other camera
4. Take your 100% unique postcard from the built-in printer
5. Write a note to your important person on your postcard
6. Send it on its way and give someone a message they will love

