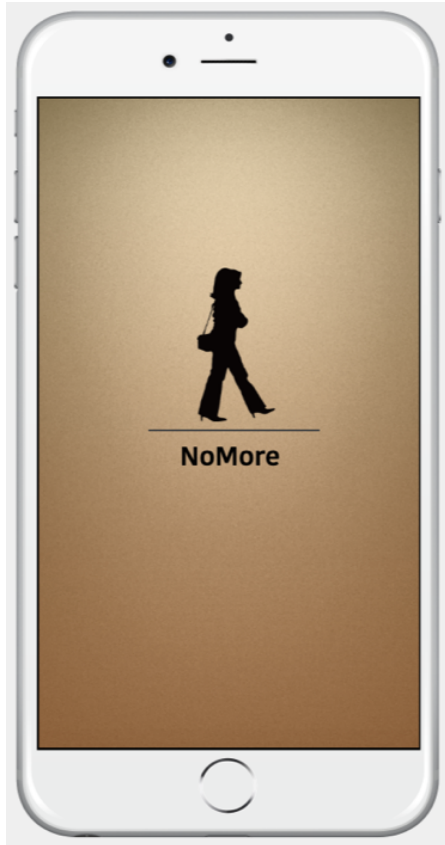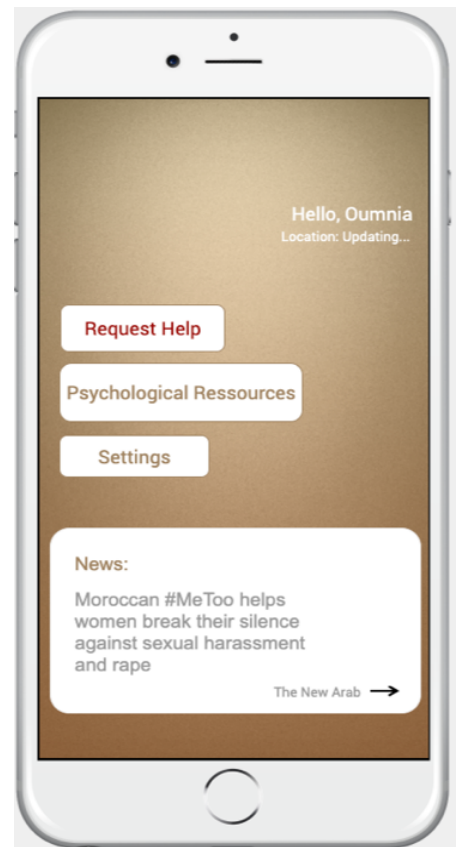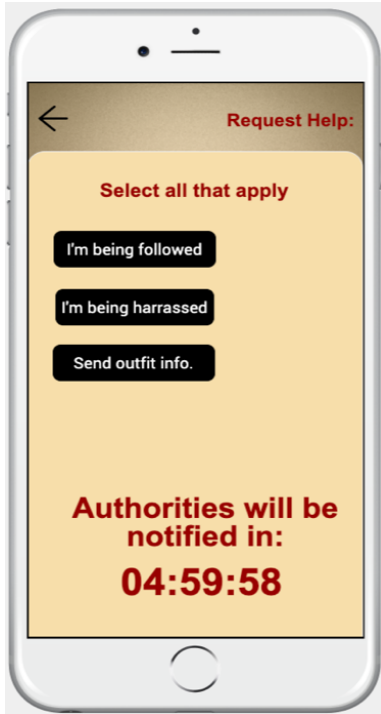No More
Reducing Sexual Harassment in Moroccan Streets



NoMore

Main Goal: Allow the user to signal to nearby users that they are being harassed.



Hello, Oumnia
Location: Updating...

Request Help

Psychological Ressources

Settings

News:

Moroccan #MeToo helps women break their silence against sexual harassment and rape

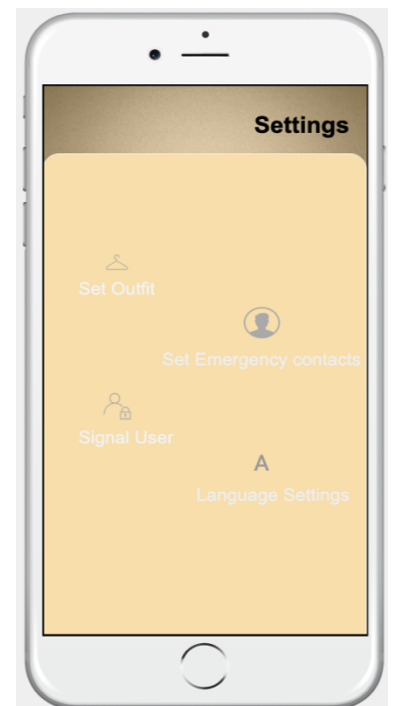The New Arab →

## Request Help:

- Sends a notification to nearby users of the app that a user is being harassed.
- Describes what the user is wearing in order to make the victim easier to identify and thus help.
- Notifies authorities within 5 minutes if the issue is not resolved.

## Settings:

- Allow user to enter information about what they are wearing beforehand.
- Emergency contacts option
- Signal users who have used the app to send false harassment alerts repeatedly

## Psychological Resources:

- Helps harassment victims open up about their experiences anonymously and better learn how to deal with the situation.
- Informs about NGOs/Psychological resources nearby.

Why NoMore:

When six out of ten Moroccan women report being harassed in the street, we need to design in order for streets to be a safe space for everyone.

Inspiring women throughout Morocco have initiated movements in order to fight against sexual harassment. For the 2018 Masaktach (Arabic for "I will not be silenced") movement – which inspired this app - women wore whistles around their neck to signal that they were being harassed in the street. Women also protested the Hakkaoui law in 2018 for not outlawing marital rape and providing no financial assistance for survivors. This issue extends beyond Moroccan streets, as 35 percent of women globally have experienced physical or sexual violence, according to the UN.

Taking small actions towards safer streets is also feasible. When being followed down the street, sometimes all it takes is for me to pretend to know someone in order for the nuisance to go away. Most of the time, harassers will keep their comments about my body to themselves if I am accompanied, of if it would attract the attention of people who would intervene. It can also be hard to intervene and offer help at times, not knowing whether one person is harassing the other or whether they are familiar with one another.

This app would help Moroccan women and victims of sexual harassment send a notification to other app users that they need help getting out of an uncomfortable situation.