

# MYTENDER

Perfect your shot,  
gain confidence,  
shoot like a pro



BEFORE

AFTER

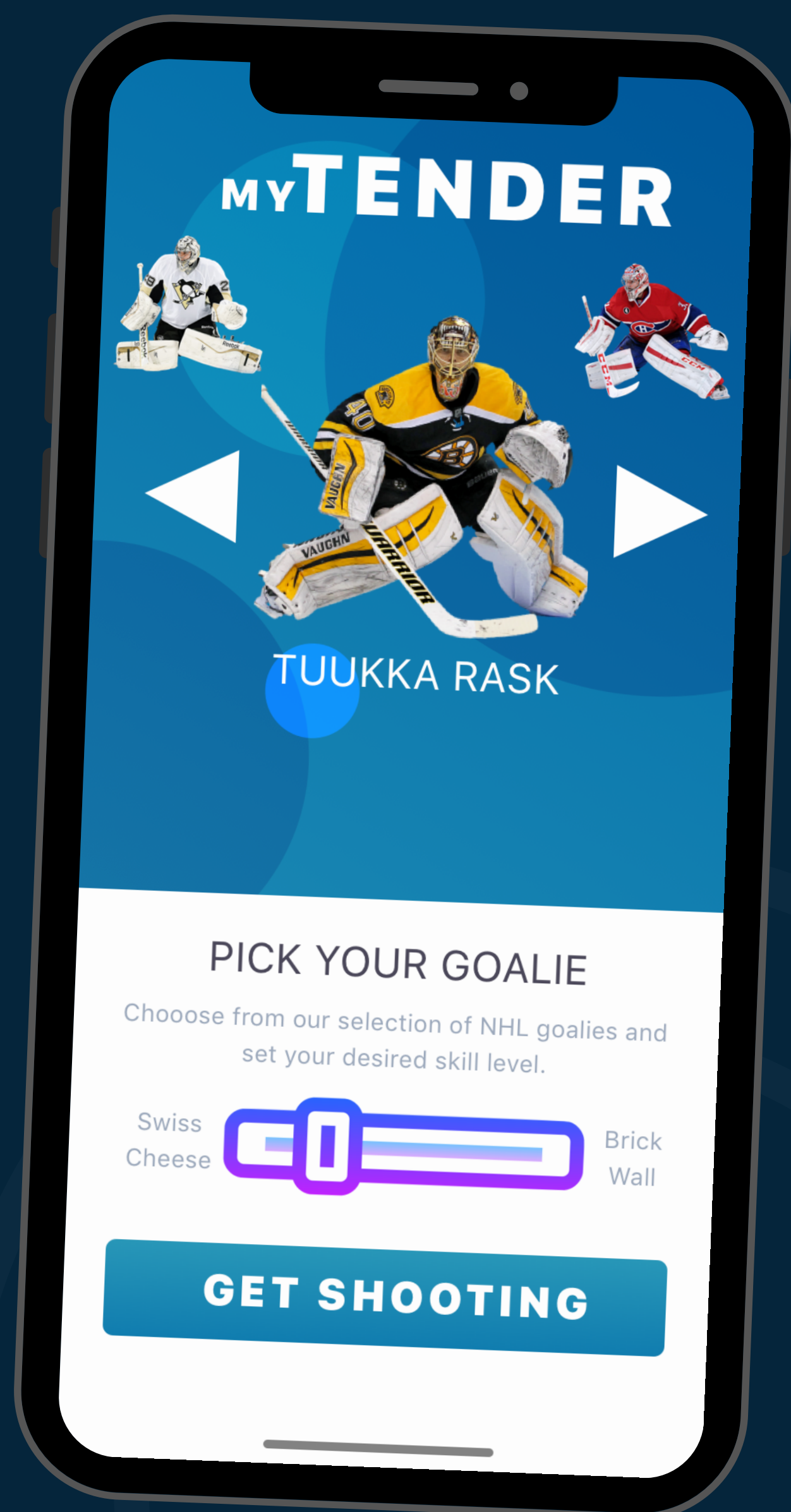
## UNIQUE FEATURES

- ✦ AR glasses project a virtual goaltender
- ✦ Allows you to compete against your friends and teammates
- ✦ Tracks your progress
- ✦ Helps you reach your goals
- ✦ Reminds you to practice daily
- ✦ Displays detailed analytics
- ✦ Can be personalized to your skill level (optional override available)
- ✦ Time limits to prevent addiction

## DO YOU NEED IT?

Frustrated with the lack of available ice time? Tired of a shooting on an empty net or static targets? Wishing you had feedback and personalized advice on how to improve? Lacking the motivation to keep shooting?

myTender is the solution for you!



BY JARED WASSERMAN

# USER MANUAL

- 1) Set up an empty net in your garage or driveway
- 2) Put on the AR glasses and watch myTender come to life
- 3) Choose a challenge from within the myTender app, select your goalie, and set the skill level you want to shoot against (or let our algorithm automatically adjust for you)
- 4) Start shooting away and watch as myTender provides you real-time feedback on your shots
- 5) After you're done for the day, view detailed progress reports from within the app
- 6) Get reminded that practice makes perfect; myTender will keep reminding you to take some shots and get off the couch
- 7) Compete against friends:
  - a. Add friends from your contacts or play against strangers (get matched by skill level)
  - b. Challenge your friends to a one-on-one battle and see who can score the most goals in 60 seconds
  - c. Send/Receive trash talk from friends to further motivate you to perfect your shot

# MANIFESTO

No matter one's hockey skill set, scoring a goal is the ultimate thrill of the game. But, as with most things, practice is what matters and finding ice time or a goalie to shoot on all day isn't easy. myTender is the answer for the hockey aficionado's needs. Whether you're a novice looking to learn to shoot a puck into goal, or a professional player who wants to improve shooting skills, myTender will help you advance your goal-scoring abilities.

The purpose of myTender is to aid all hockey players in their goal-scoring capabilities. Typically, hockey players practice shooting on empty nets or against static goalies making the adjustment to a real goalie difficult. myTender allows for an augmented reality experience where by the player can choose the goalie's skill level, receive feedback and instruction, and flourish as their skills improve.

In addition, because shooting goals can be a solitary experience, myTender solves for this social experiential isolation. myTender offers the opportunity to engage with friends and teammates in friendly competition, socializing the otherwise lonely act of practice.

Ultimately, myTender changes the way hockey players can practice shooting pucks, learn skills and interact with others turning hockey shooting into a winning experience.