

~Simple-Cycle~

Recycling made simple.



Simple-Cycle's system knows the correct way to separate trash **even when you don't.**

Simple-Cycle trains users to make the right separation decisions through a rapid green/red light feedback system.

Its small size and compacting abilities allow for easy trash separation anywhere and require trash to be taken out less often.



But why do I need Simple-Cycle?

The current state of recycling...

separating

Paper

vs

Plastics, Metals, and Glass

vs

Everything else ??



is more complex than it seems.

No plastic bags in *plastic*, no napkins in *paper*, and not everything else goes into *landfill*.

Contact with liquid or food sends an item to landfill, plastic bags go in paper recycling, and only certain types of glass are accepted.

Simple-Cycle makes it simple!



User Manual

How do I use this thing??

1. Purchase Simple-Cycle in one of 3 sizes, small, medium, or large. Small is great for on-the-go, like in the car or at a picnic. Medium is perfect for households, and large works well in commercial settings.
2. Place your trash into one of the 3 openings. Make this your “best guess” as to whether the item goes into paper, plastics, metals, and glass, or landfill.
3. The internal system will work to process the trash and determine which recycling category it falls under. If your “best guess” was correct, a green light will blink at the top. This allows you to gain better knowledge of trash separation for circumstances where Simple-Cycle is not present. If you were incorrect, Simple-Cycle will move your trash to the appropriate receptacle. This should take a maximum of 10 seconds.
4. When the trash seems to be getting full, press the “COMPACT” button at the top to minimize the space the trash is taking up. This means you’ll need to take out the trash less often.
5. You’re done! You did your small part to help the environment today.