

LONGOLINGO

Protect your language skills.



FEATURES

- CLICK ON ANY WORD TO HEAR ITS PRONUNCIATION, AN EXAMPLE OF ITS USE, AND ITS DEFINITION.
- NO TIME TO READ? NO PROBLEM. LISTEN ON THE GO AND HAVE ARTICLES READ TO YOU.
- WORKS WITH ALL NEWS PLATFORMS. WHATEVER OUTLET YOU USE TO READ THE NEWS, WE GOT YOU.
- TEST YOUR UNDERSTANDING WITH INTERACTIVE QUIZZES.

WHY YOU NEED LONGOLINGO RIGHT NOW.

Have you ever learned a language only for your language skills to deteriorate in a matter of months? This is a reality for millions of learners. Every. Single. Year. Essentially, if YOU AREN'T USING IT, YOU'RE LOSING IT.

Want to avoid the sadness and regret? Join LongoLingo. LongoLingo is here to allow you to preserve the skills you've worked hard to attain. To keep your language skills escaping you, you can read your news/blogs in your language of choice every day, to keep your brain whirling and processing that language. You spend an average of 17 minutes reading every day but you can maximize your time to protect your language skills.

LONGOLINGO BLUEPRINT.

WHAT?

This app allows users to maintain their language skills by reading the articles they would read in English in a different language to prevent people from forgetting their language.

WHO?

The app is readily downloadable to anyone on the App store. The target market I hope to shoot for is working professionals and students who want to maintain their language skills.

WHEN?

Feel free to open this app anytime. Perhaps, at home in the mornings with coffee. Or on the go, when you can use the listening feature to read the article aloud in the language of your choice. It's never been easier for you to stay connected!



HOW LONGOLINGO WORKS.

1. Download the LongoLingo app or download the software on a Mac, Windows or Linux device. (Allow LongoLingo access to your news outlet in settings).
2. Find an article you would like to read on your news platform.
3. Search for the article in the LongoLingo app which adds new articles everyday from a wide range of platforms e.g. Vogue, CNN, BuzzFeed, Daily Mail etc.
4. Click the article of interest and let LongoLingo work its translational magic. And voilà you are free to exercise your brain in your language of choice.
5. If you come across a word you don't recognize, simply click it to hear its pronunciation and see at its definition. Any word you click will be automatically added to your personal vocab list where you can test yourself on these trickier words.
6. After you've enjoyed your article, click the Quiz tab to answer custom questions based on the content of the article (generated by AI).
7. Repeat steps 2-6 as many times as your heart desires.