

1.



Thing N. 1: Electric guitar.

- Designed by Laura (My spouse) and Celeste.
- Handcrafted by Celeste's grandpa and Celeste.

This guitar is easy to analyze for me because it has been its entire life by my side.

Aesthetically I can say that I really enjoy its look. We took like 20 days defining and testing its shape. Also, the color was a meditated election.

Now, the smell was a surprise at the moment of building it because we picked a wood called 'Nogal' that has this absolutely amazing smell while you cut it.

Time has passed and now the guitar needs some repairs. It has always had a problem tuning the first and third strings.

The texture and the material respond softly.

This object has lots of memories of so many people I love.

I think this guitar exemplifies for me the synthesis between form and function showing that an instrument made for making music (means-to-an-end) can speak as itself as a beautiful piece of art (end-in-itself).

2.



Thing N. 2:

Movie, the moment when he sees himself while traveling through the wormhole.

- Interstellar 2014, by Christopher Nolan
- Screenplay by C. Nolan and J. Nolan

I choose this scene because, for me, that twist is the most designed part of one of my favorite movies of all time.

The main character sees himself in the middle of the movie and at the end (the same scene but from a different point of view).

It has a clear purpose, it is showing that he is responsible for all that happened and also explains that time is not linear. Past, present, and future are mixed in a single entity.

Maybe it is not the most beautiful scene from the movie and clearly not the best photography compared to the stunning black hole or the giant waves on one of the planets but in this case, the function itself is so essential that the scene turns beautiful the second time you see it.

It is a cognitive pleasure, so satisfying.

This scene works as an interface for understanding the rest of the plot.

3.



Thing N. 3:


Pizza as a designed food.

- Citizen of the world no matter what Italy says.
- Elegant, fast... works in any circumstance

As a logical demonstration, the pizza is so elegant and easy to understand. Clearly, its means-to-an-end is the relationship between hunger/food as any other food but the most surprising is that it does its job in an infinite combination of forms without changing its function.

For that reason, I would like to analyze here how versatile the pizza is, not just for the amount of way of cooking it, and the astronomical amount of ingredients it can have but for its capacity to evolve and be part of the fast food menu or be part of the fanciest restaurant, morphing and balancing between function and form.

Guerilla Design



Reading
response
sounds like a
place to start...