

Plan for funding system for CCRMA

To be distributed to Jim Rosse, Janet Crews, Al Cohen, John Gilliland, John Loren Rush.

The conclusions of "the week" April 12-17, in particular the meeting with Acting Provost Gerald Lieberman, gave us a clear "go" to look for the funds put together a system which will suit our current needs and allow up-grading in the future as we move toward a greater interaction with the music depart in the proposed music building. It is in our interest to become independent of A.I. as soon as possible. Should we have to move into Jacks, I suspect that in addition to the bad feeling, there will be unreasonable constraints placed on our use of the system and therefore our work. Our plan should be focused, therefore, on getting the phase #1 funds or at least commitments within the next two months. The A.I. lab's move could then be delayed if necessary to allow us to "bootstrap" the system and remain at the Power Lab. Our fund raising effort, although modest in comparison, must not conflict with the fund raising for the music building. Here, we must rely on Janet Crews, John Gilliland, and Al Cohen to keep the efforts clear of one another. Therefore, all proposed contacts will be reviewed by H&S (Janet Crews who will be in contact with John Gilliland) before being implemented. This procedure was suggested by Jim Rosse and we should observe it unflinchingly.

John Pierce, who is presently at IRCAM, thinks that the Sloan Foundation might be interested. Pierce has great admiration for our work and is willing to act on our behalf (see below).

It would seem that other possibilities for support would be the computer industry. We also want to consider the Bell System (AT&T), as Bell Labs figures significantly in music and speech synthesis, and then individuals.

Where possible, we should identify a sympathetic individual to act as a reference/advocate for industries.

Below, I have listed the possibilities which have occurred to me and which have been suggested by others. I suggest that at a meeting with Crews, Gilliland, Rush, and Grev, this list be gone over and augmented and a plan of action be set forth and implemented (suggestions below). Joe Cusick and/or John Cates (development office) might be included as they are responsible for corporate development and solicitation. I suggest that this group meet every other week or so and that the dean's office and CCRMA keep a file on what has been sent to whom and when.

Corporations

Computer Industry:

contact - Gordon Bell, DEC

letter sent April 23 from IRCAM (enclosed) - Chowning

The approach will be to get each to give some portion to make up the whole, or all from one - IBM, Control Data, Data General, Interdata, HP, Burroughs, Honeywell, etc. Are any Stanford Trustees on boards of directors? I will report as soon as I hear from Gordon Bell.

Bell System:

contact - John Pierce, Max Mathews

discussion with above during their visit to IRCAM in May - Chowning

Xerox:

contact - ? (someone at Xerox Parc?)

Intel:

contact - Ted Hoff, Jim Anderson

Gilliland and CORMA staff give demo.

16-Sep-79

1621

JC.I'ET

M.PAT

Page 4-1

Individuals

Doreen Townsend:

contact - Chowning, Gilliland

Lunch on April 17, follow up will be a tape from Chowning delivered by Gilliland. Tape and letter will be sent to Gilliland as soon as IRCAM's disk is repaired.

Paul Hertelendy:

contact - Gilliland

Louise Davies:

contact - ?

Tony Meier:

contact - J. Crews, Chowning

Chowning attempted to call on last night at Stanford (April 17) at the request of Janet Crews, but line was always busy. Letter enclosed to be sent from Stanford as I don't have his address.

16-Sep-79

1621

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Page 5-1

Foundations

Sloan: *202, million*
contact - Stephen White

recommended by John Pierce (4/30/79) who said that White would be interested in our work. GSP should find address and return it to Chowning, who will then write while Pierce is at IRCAM (4 weeks from May 1). Pierce is on Sloan board for cognitive psychology and will speak to White on our behalf. I asked Pierce what size grants they give and he responded that he thought they were on the order of \$200k.

IBM:
contact - ?

Hewlett:
contact - ?

Stauffer: *13.8 million*
contact - ask Feigenbaum — Bill Miller \$150,000 for Computer? *chr 2*
computer and arts might be attractive

Fletcher Jones:
contact - ask Feigenbaum //

Rockefeller:
contact - Klein

Loren Rush knows the immediate complications there and we decided to wait until the UCSD situation has settled... perhaps later in the summer.

KRESS: *35 million*