

CLASSICAL KEEPING SCORE

by Is Horowitz



IN AN UNUSUAL CASE of commercial sponsorship, the European division of Hewlett-Packard has launched a recording program in cooperation with Erato Records, the French company distributed here by RCA Records. The entire project is dedicated to the memory of Ernest Ansermet, the Swiss Conductor whose centenary was observed last year.

A curious twist is that the first 6,000 copies of each recording will be distributed free in Europe by Hewlett-Packard as a form of cultural promotion. This phase of the release is spread over a six-month period, after which the recordings will be marketed by Erato in its normal manner.

The album series, to be known as "Interfaces," will encompass repertoire ranging from the Romantic period through contemporary electronic music. First

Hewlett-Packard links with Erato

disk out is a coupling of the two Mendelssohn viola quintets, played by the Viotti Quartet with Gerard Causse. This will be followed by albums of Debussy and Honegger chamber music. The fourth record contains works by Iannis Xenakis.

The program will continue for at least three years, says John Clavel, communications manager of Hewlett-Packard, Europe. Among upcoming projects, he cites an album of Pergolesi music played by Claudio Scimone on the harpsichord, and a set of Gottschalk piano pieces with Noel Lee the soloist.

The Xenakis album is to be followed by others making use of computer technology, with one a year in this category anticipated. Hewlett-Packard considers this especially appropriate since it is a leading manufacturer of computer hardware. The company is head-

quartered in Geneva, where Ansermet developed the Orchestre de la Suisse Romande into one of the industry's major recording orchestras.

No dates have yet been set by RCA here for domestic release of the Interfaces material.

In another, unrelated RCA action involving Erato material, the U.S. company has prepared a special one-hour tape plugging the soundtrack recording of the Francesco Rosi film of "Carmen." Commentator Martin Bookspan is host and intersperses a number of interviews with stars Julia Migenes-Johnson and Placido Domingo among the substantial excerpts from some of the opera's key scenes.

Radio use of the tape has already begun, says RCA's Susan Elliott, with a number of airings timed to coincide with the film's opening in various cities. Copies are available to any interested stations, she says.

CELLIST YO-YO MA will be the soloist in a recording of the Strauss "Don Quixote" with the Boston Symphony under Seiji Ozawa that's soon to go before the CBS microphones. The principals played the work several times during a recent European tour, and the piece is also scheduled for performances in New York later this month. None can complain of inadequate rehearsal time.

Now that Telarc has completed recording the five Beethoven piano concertos with Rudolf Serkin and the Boston under Ozawa, it's preparing to release all five on three LPs or three CDs. Concertos Nos. 1 and 2 will be available only in the complete set; the other concertos are also available singly. Telarc is continuing its active recording program with the Atlanta Symphony led by Robert Shaw, but the orchestra is also due to appear on disks bearing the Pro Arte logo. Nothing less than the Beethoven Ninth, together with the Choral Fantasy, is in the works.

LATIN NOTAS

by Enrique Fernandez



HOW IS THE Latin market doing? Well, if the high life is a measure of success, it's certainly doing much, much better. Gone are the days when a Latin promoter could hire a suite at an indifferent hotel, set up a modest bar and cater a few snacks from a friend in the restaurant business in order to introduce an artist to the press. Up-

over the Spanish-speaking world by his label, Ariola, at a sumptuous Mexican luncheon *por la ley*, held at Atlantic City's Tropicana Hotel.

And Jose Jose is not a crossover artist like Julio Iglesias or Menudo with a need to impress the mainstream media. Such fetes were held *within* the Latin entertainment community.

Forman is zeroing in on that much-sought-after Latin youth market. "The kids have no place to go after Menudo," he points out, "so they switch to Anglo radio."

Clasica Moderna is starting out with a Mexican-American group from Texas, currently based in San Francisco, called Zermar. Their thing is Spanish language

FOR WEEK ENDING OCTOBER 21

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TOP CLAS

			Compiled	
RANK	THIS WEEK	2 WKS. AGO	TITLE	
			WKS. ON CHART	LABEL & NUMBER/DISTRIBUTOR
1	1	13	Mama	LONDON 411 95
2	2	63	Haydn/Hummel/L. Mo	
3	3	31	Pachelbel: Canon/Fasc	
4	8	104	Bach: Goldberg Variat	
5	6	7	Songs Of Ernesto Lec	
6	4	13	Come To The Fair	AT
7	5	7	Sunday In The Park W	
8	9	5	Boulez Conducts Zapp	
9	7	47	Strauss: Four Last Son	
10	11	31	Bolling: Suite For Cello	
11	16	5	Ghena Dimitrova-Opera	
12	12	31	Handel: Water Music	
13	NEW		Vivaldi: The Four Seaso	
14	17	7	Mozart: Eine Kleine Nac	
15	20	454	Jean-Pierre Rampal & C	MASTERWORKS M 33233
16	22	5	Rachmaninoff: Piano Co	
17	14	47	Bach: Unaccompanied C	
18	15	11	Haydn: 3 Concertos	CE
19	NEW		Mozart's Music From Fil	
20	13	57	Nocturne	RCA ARL1-4810
21	26	7	Greatest Hits of 1720	
22	18	13	Mahler: Symphony # 4	
23	24	100	Beethoven: Cello Sonatas	
24	19	254	Pachelbel: Canon	RCA AC
25	NEW		Mozart: Requiem	L'OISEA
26	28	11	Bizet: Carmen	ERATO 751
27	19	9	Pachelbel: Canon	
28	9		Brass In Berlin	
29	7		Canteloube: Son	
30			Gershwin: An	in