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Oct. 15, 1986

Centennial Celebration  
Operating Committee  
Stanford University

Stanford, CA 94305

Re: Official Centennial Celebration Designation and Seed Funding  
for a One-Hour PBS/Cable TV Program Titled " WYNTON  
MARSALIS MEETS CCRMA "

This program has received a grant from the National Endowment for the Arts Music Program to fund the commissioning of the music. The attached proposal describes the program. As JOHN CHOWNING'S memo states, this would provide a comprehensive look at the achievements of outstanding Stanford faculty and research staff and their impact on music. The program will be entertaining and informative. The quality of the participants is world-class, a Stanford University hallmark. Another issue worth noting is the program's potential for taking scientific and technical material into the homes of TV viewers in a form that is both appealing and relevant - TECHNOLOGY AND MUSIC IN HARMONY - another means of celebrating Stanford's excellence in an area with which it is not normally associated.

The amount of \$25,000 would cover MARSALIS'S fee and the time and travel needed to organize the remaining funding, distribution, clearances and rights for the program, which, ultimately, should have a world-wide audience. For this contribution, the program would begin and end with an approved message that would identify this program as a celebration of Stanford's centennial.

Sincerely,