presenting the annual International Computer Music Conference

MEMORANDUM

To: Richard Felciano and David Wessel, Center for New Music and Audio Technology, Robert Cole, CAL Performances, Philip Brett, Department of Music, University of California, Berkeley; John Chowning, Chris Chafe, and Patte Wood, Center for Computer Research in Music and Acoustics, Stanford University; Allen Strange, Computer Music Studio, San Jose State University; Herbert Bielawa, Computer Music Studio, San Francisco State University; Alden Jenks, Computer Music Studio, San Francisco Conservatory; David Rosenboom, Center for Contemporary Music, Mills College; Scott Grisham-Lancaster, Computer Music Studio, California State University, Hayward; Charles Amirkhanian, KPFA-FM, Berkeley; Roger Malina, International Society for Arts, Sciences, and Technology; Craig Harris, San Francisco; John Strawn, Yamaha; Randall Packer, San Francisco; Susan Munn, San Francisco Contemporary Players.

FROM: Larry Austin, President, Computer Music Association 2109 Woodbrook, Denton, TX 76205, (817) 383-1181 or 566-2235

RE: Status Report on the Initiative for a San Francisco Bay Area 1992 International Computer Music Conference

DATE: May 15, 1990

I write to summararize our recent telephone discussions and to make further recommendations concerning the initiative by the Computer Music Association to co-present the fall, 1992, International Computer Music Conference in the San Francisco Bay Area in cooperative sponsorship with a proposed consortium of Bay Area computer music centers and studios, universities, music organizations, private sector music/computer corporations, and new music producers and presenters. This initiative has been well received by the CMA Board of Directors as well as our colleagues in the computer and new music field in the Bay Area, thus far yielding the following results:

SCHEDULING--A five-day Wednesday-afternoon-through-Sunday-morning period sometime between late September and mid-November, 1992, would be agreed upon as the optimum time to schedule the ICMC.

SPONSORSHIP--With the Computer Music Association, San Francisco Bay Area university and conservatory computer music centers and studios, music organizations, private sector music/computer corporations, and new music producers and presenters would form a consortium of sponsors, cooperating to present the 1992 ICMC.

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SITE--The site for the 1992 ICMC would be the campus of the University of California, Berkeley, where the offical conference headquarters and venues for the concerts, paper sessions, and computer music exhibit would be located. The primary location on campus for the computer music concerts and plenary conference sessions would be Hertz Hall with the largest and most broadly attended public concert(s) being presented in Zellerbach Hall. Specific venues for concurrent paper and listening sessions and exhibits are yet to be determined.

TISEA/ICMC/FESTIVAL OF ARTS TECHNOLOGY-Two days before or after the ICMC, the possibility is open that the Third International Symposium on the Electronic Arts could be presented on the UC campus by the International Society for Arts, Sciences, and Technology (publishers of Leonardo and based in Berkeley). An articulation agreement between the CMA and ISAST could be reached which could result in cooperative events, projects, and commissions; e.g., the opening Wednesday eening ICMC concert could be jointly presented as the final event of TISEA, possibly with collaborative composer/visual artists' works commissioned and presented in their first performances. Thus, with the two-day TISEA beginning, perhaps on a Monday or Tuesday and the ICMC beginning on a Wednesday and concluding on Sunday afternoon, the entire week could be presented to the public and the conferees as, say, a "festival of arts technology."

ADMINISTRATION/ORGANIZATION-Bay Area sponsors' organizational and administrative plans and commitments for the proposed 1992 ICMC are in ongoing discussion among CMA representatives and CNMAT, CAL Performances, ISAST, and proposed consortium members. Specifically discussed has been the need for the appointment of an ICMC administrative director, professionally engaged by CMA and the consortium to administer all phases of planning, funding, organization, and presentation during the year leading up to the conference. Funding for the position could be derived from a combination of sources, including CMA general funds, ICMC registration fees, NEA and California Arts Commission grants, contributions by consortium participants, and grants from the private sector.

CMA CONFERENCE GUIDELINES -- All planning, organizational, and presentational aspects of the 1992 ICMC would be designed to meet the CMA "Guidelines for the Organization of International Computer Music Conferences", adopted by CMA in 1983 and last ammended in 1989. Accordingly, a fiscal/organizational plan for the 1992 conference would be developed and agreed to by the Bay Area Consortium for official presentation to the CMA Conference Committee chair, John Free, for submission to and acceptance by the CMA Board of Directors at their next annual meeting during the 1990 ICMC in Glasgow, Scotland, September 10-15.

CALL FOR ORGANIZATIONAL MEETING

To bring the first stage of this initiative to culmination, I propose that an extended ad hoc meeting of all potential participants in the proposed 1992 San Francisco Bay Area ICMC consortium be held on either Thursday, Friday, or Saturday, May 31, June 1 or 2 on the UC campus in Berkeley. I would come from Dallas--at CMA expense--to attend and chair this working meeting. All potential participant organizations would be asked to send

representatives empowered to act on behalf of their organization. Participants in the meeting would work to organize the administrative structure of the consortium and to charge its members with specific organizational tasks in the implementation of the overall proposal for the 1992 ICMC to be submitted to the CMA in Glasgow.

I will be calling you soon to get your current reaction to this report and to canvas you for available times for the proposed organizational meeting in Berkeley.

Thanks very much for your interest and cooperation in this significant initiative.